ESTTA Tracking number:

ESTTA326414 01/12/2010

Filing date:

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

### **Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

## Opposer Information

Name	Polaris Industries Inc.
Granted to Date of previous extension	01/31/2010
Address	2100 Highway 55 Medina, MN 55340-9770 UNITED STATES

Attorney	Scott W. Johnston
information	Merchant & Gould P.C.
	P.O. Box 2910
	Minneapolis, MN 55402-0910
	UNITED STATES
	sjohnston@merchantgould.com, slindemeier@merchantgould.com Phone:(612) 332-5300

## **Applicant Information**

Application No	77573498	Publication date	08/04/2009
Opposition Filing Date	01/12/2010	Opposition Period Ends	01/31/2010
Applicant	POLARIS Laboratories, LLC 7898 N. Zionsville Road Indianapolis, IN 462682177 UNITED STATES		

## Goods/Services Affected by Opposition

Class 042. First Use: 1999/05/01 First Use In Commerce: 1999/05/01

All goods and services in the class are opposed, namely: Testing and analysis services for oils, fuels, coolants and water-based fluids used in the operation of motor vehicles and machinery

## **Applicant Information**

Application No	77573619	Publication date	08/04/2009
Opposition Filing Date	01/12/2010	Opposition Period Ends	
Applicant	POLARIS Laboratories, LLC 7898 N. Zionsville Road Indianapolis, IN 46204 UNITED STATES		

## Goods/Services Affected by Opposition

Class 042. First Use: 1999/05/01 First Use In Commerce: 1999/05/01

All goods and services in the class are opposed, namely: Testing and analysis services for oils, fuels, coolants and water-based fluids used in the operation of motor vehicles and machinery

## **Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

## Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	908318	Application Date	06/25/1969	
Registration Date	02/23/1971	Foreign Priority Date	NONE	
Word Mark	POLARIS			
Design Mark				
Description of Mark	NONE			
Goods/Services	034). First use: First Use: 196	Class U002 (International Class 006, 013, 014, 015, 016, 018, 020, 021, 022, 034). First use: First Use: 1966/05/00 First Use In Commerce: 1966/05/00		
	[ AUXILIARY GAS TANKS AND SPARK PLUG CONTAINERS ] Class U015 (International Class 004). First use: First Use: 1967/05/00 First Use In Commerce: 1967/05/00 ENGINE OIL Class U016 (International Class 002). First use: First Use: 1964/05/00 First Use In Commerce: 1964/05/00 SPRAY PAINT			
	Class U019 (International Class 022). First use: First Use: 1968/05/00 First Use In Commerce: 1968/05/00			
	FITTED PROTECTIVE COVERS (( AND SADDLING BAGS )) FOR SNOWMOBILES			
	Class U023 (International Class 006, 007, 008, 009, 011, 012, 016, 021, 028). First use: First Use: 1968/05/00 First Use In Commerce: 1968/05/00			
	[ INTERNAL COMBUSTION ENGINES AND MUFFLERS ]			
	Class U039 (International Class 025). First use: First Use: 1964/05/00 First Use In Commerce: 1964/05/00			
	COVERALLS			

U.S. Registration No.	767029	Application Date	12/12/1962
Registration Date	03/24/1964	Foreign Priority Date	NONE
Word Mark	POLARIS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U019 (International Class 012). First use: First Use: 1949/07/15 First Use In Commerce: 1949/07/15		
	Powered Sleds and Parts Thereof		

U.S. Registration No.	1360238	Application Date	09/04/1984
110.			

Registration Date	09/17/1985	Foreign Priority Date	NONE	
Word Mark	POLARIS	1 2 3.10		
Design Mark				
Ü	P&L	AR	15	
Description of Mark	The mark consists of the stylized word "Polaris" and incorporates a fanciful star design into the letter "O".			
Goods/Services	Class 009. First use: First Use: 1983/01/00 First Use In Commerce: 1983/01/00 SAFETY HELMETS, AND ONE-PIECE SAFETY GOGGLES FOR USE AS WINTER WEAR AND RECREATIONAL VEHICLE SAFETY-WEAR			
	Class 012. First use: First Use Snowmobiles and Structural F Snowmobiles			
	Class 025. First use: First Use	e: 1983/01/00 First U	se In Commerce: 1983/01/00	
	Cold Weather Clothing-Name Stocking Caps, and One-Piec		, Pants, Boots, Sweaters,	
U.S. Registration No.	1403054	Application Date	12/23/1985	
Registration Date	07/29/1986	Foreign Priority Date	NONE	
Word Mark	POLARIS			
Design Mark				
Description of Mark	NONE			
Goods/Services	MOTOR VEHICLES, NAMEL	Class 012. First use: First Use: 1985/05/01 First Use In Commerce: 1985/05/01 MOTOR VEHICLES, NAMELY ALL-TERRAIN MOTOR VEHICLES, AND STRUCTURAL PARTS THEREFOR		
U.S. Registration No.	3343562	Application Date	03/21/2007	
Registration Date	11/27/2007	Foreign Priority Date	NONE	
Word Mark	POLARIS			
Design Mark	POI	LAF	RIS	
Description of	NONE			

Mark

Goods/Services	Class 012. First use: First Use: 1997/08/00 First Use In Commerce: 1997/08/00		
	MOTORCYCLES AND STRUCTURAL PARTS THEREFOR		
		I	
U.S. Registration No.	1539269	Application Date	08/29/1988
Registration Date	05/16/1989	Foreign Priority Date	NONE
Word Mark	POLARIS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use WATCHES	e: 1988/06/06 First U	se In Commerce: 1988/06/06
U.S. Registration No.	2441181	Application Date	02/01/1996
Registration Date	04/03/2001	Foreign Priority Date	NONE
Word Mark	POLARIS ACCEPTANCE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 1996/02/00 First Use In Commerce: 1996/02/00 providing financing for snowmobiles, personal watercraft, all-terrain vehicles, and other vehicles and related parts, accessories and clothing		
U.S. Registration No.	2279456	Application Date	09/16/1998
	2279456 09/21/1999	Application Date  Foreign Priority Date	-
No.  Registration Date  Word Mark		Foreign Priority	09/16/1998
No. Registration Date	09/21/1999 POLARIS	Foreign Priority	09/16/1998 NONE
No.  Registration Date  Word Mark	09/21/1999 POLARIS	Foreign Priority Date	09/16/1998 NONE
No. Registration Date Word Mark Design Mark  Description of	09/21/1999 POLARIS	POLAI  e: 1967/00/00 First Usuits, SWIM SUITS, BOOTS, [ SANDALS]	09/16/1998  NONE  Se In Commerce: 1967/00/00 SHORTS, ] HATS, SHIRTS,
No. Registration Date Word Mark Design Mark  Description of Mark	NONE  Class 025. First use: First Use CLOTHING, namely, [ WET ST-SHIRTS, SWEAT SHIRTS,	POLAI  e: 1967/00/00 First Usuits, SWIM SUITS, BOOTS, [ SANDALS]	09/16/1998  NONE  Se In Commerce: 1967/00/00 SHORTS, ] HATS, SHIRTS,

Word Mark	POLARISTAR PROTECTION PLUS		
Design Mark	POLARISTA	R PROTECT	TON PLUS
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 2000/01/00 First Use In Commerce: 2000/01/00 EXTENDED WARRANTY AND SERVICE CONTRACTS FOR PURCHASERS OF RECREATIONAL VEHICLES SUCH AS SNOWMOBILES, ATV#s, PERSONAL WATERCRAFT, AND MOTORCYCLESD		
U.S. Registration No.	2383434	Application Date	11/15/1999
Registration Date	09/05/2000	Foreign Priority Date	NONE
Word Mark	POLARIS		•
	PO	LARIS	
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1968/00/00 First Use In Commerce: 1968/00/00 PROTECTIVE AND SAFETY EQUIPMENT, NAMELY, SAFETY HELMETS, SAFETY GOGGLES, [PROTECTIVE KNEE SUPPORTS, PROTECTIVE THUMB SUPPORTS, AND PROTECTIVE BACK SUPPORTS; BATTERIES, BATTERY CHARGERS, CLOCK RADIOS,] THERMOMETERS NOT FOR MEDICAL USE, [MOUSE PADS, LIFE PRESERVERS, ]AND SUN GLASSES		
U.S. Registration No.	2550716	Application Date	11/15/1999
Registration Date	03/19/2002 Foreign Priority NONE Date		
Word Mark	POLARIS		

Date

Design Mark	POLARI	S	
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use VENDING MACHINES	e: 2000/03/00 First U	se In Commerce: 2000/03/00
U.S. Registration No.	2976391 Application Date 11/15/1999		
Registration Date	07/26/2005	Foreign Priority Date	NONE
Word Mark	POLARIS		
Design Mark	POLARIS		
Description of Mark	NONE		
Goods/Services	Class 028. First use: First Use: 2002/11/30 First Use In Commerce: 2002/11/30 RIDE-ON TOYS		
U.S. Registration No.	3481931	Application Date	09/12/2007
Registration Date	08/05/2008	Foreign Priority	NONE
registration bate		Date	

	POI	LAF	RIS
Description of Mark	NONE		
Goods/Services	Class 012. First use: First Us bicycles and structural parts		se In Commerce: 2007/08/00
U.S. Registration No.	3518019	Application Date	01/24/2008
Registration Date	10/14/2008	Foreign Priority Date	NONE
Word Mark	PURE POLARIS	•	•
	<b>PURE</b>	$D \cap I$	ADIC
	IOIL	rol.	AKIS
Description of Mark	NONE	rol.	AKIS
	NONE	e: 2000/11/00 First U d catalog ordering se	se In Commerce: 2000/11/00 rvices featuring accessories
Mark	NONE  Class 035. First use: First Us online retail store services an	e: 2000/11/00 First U d catalog ordering se	se In Commerce: 2000/11/00 rvices featuring accessories
Mark Goods/Services  U.S. Registration No. Registration Date	NONE  Class 035. First use: First Us online retail store services an and apparel to be used in core 2777868  10/28/2003	e: 2000/11/00 First U d catalog ordering senection with recreation Application Date Foreign Priority Date	se In Commerce: 2000/11/00 rvices featuring accessories onal vehicles
Mark Goods/Services  U.S. Registration No. Registration Date  Word Mark	NONE  Class 035. First use: First Us online retail store services an and apparel to be used in core	e: 2000/11/00 First U d catalog ordering senection with recreation Application Date Foreign Priority Date	se In Commerce: 2000/11/00 rvices featuring accessories onal vehicles
Mark Goods/Services  U.S. Registration No. Registration Date	NONE  Class 035. First use: First Us online retail store services an and apparel to be used in core 2777868  10/28/2003  POLARIS PROFESSIONAL SERVICES AND ADDRESSIONAL SERVIC	e: 2000/11/00 First U d catalog ordering senection with recreation Application Date Foreign Priority Date	se In Commerce: 2000/11/00 rvices featuring accessories onal vehicles
Mark Goods/Services  U.S. Registration No. Registration Date  Word Mark	NONE  Class 035. First use: First Us online retail store services an and apparel to be used in core 2777868  10/28/2003	e: 2000/11/00 First U d catalog ordering senection with recreation Application Date Foreign Priority Date	se In Commerce: 2000/11/00 rvices featuring accessories onal vehicles
Mark Goods/Services  U.S. Registration No. Registration Date  Word Mark Design Mark Description of	NONE  Class 035. First use: First Us online retail store services an and apparel to be used in core 2777868  10/28/2003  POLARIS PROFESSIONAL SERVICES AND ADDRESSIONAL SERVIC	e: 2000/11/00 First U d catalog ordering senection with recreation Application Date Foreign Priority Date SERIES e: 2001/01/31 First U	se In Commerce: 2000/11/00 rvices featuring accessories onal vehicles  06/13/2002  NONE

Registration Date	06/08/2004 Foreign Priority NONE Date			
Word Mark	POLARIS			
Design Mark				
Description of Mark	NONE			
Goods/Services	Class 012. First use: First Use bicycles, tricycles and motoriz			
U.S. Registration No.	2924135	Application Date 10/16/2002		
Registration Date	02/01/2005	Foreign Priority Date	NONE	
Word Mark	POLARIS			
Design Mark				
Description of Mark	NONE			
Goods/Services	Class 006. First use: First Use: 2000/03/31 First Use In Commerce: 2000/03/31 Non-luminous and non-mechanical metal signs; [ marine anchors; anchor kits comprising marine anchors, metal anchor bags and metal anchor screws;] common metal key fobs; common metal key chains; pewter key fobs; pewter key chains; [ pewter door knobs; pewter drawer pulls; common metal knobs; common metal drawer pulls; ] non-electric door chimes [ ; figurines of common metal; pewter figurines; common metal Christmas ornaments; common metal holiday ornaments ]			
U.S. Registration No.	3313360	Application Date	10/16/2002	
Registration Date	10/16/2007	Foreign Priority Date	NONE	
Word Mark	POLARIS			
Design Mark				
Description of Mark	NONE			
Goods/Services	Class 014. First use: First Use belt buckles of precious metal		se In Commerce: 1997/00/00	
U.S. Registration No.	2933979	Application Date	10/16/2002	
Registration Date	03/15/2005	Foreign Priority Date	NONE	
Word Mark	POLARIS			
Design Mark				
Description of Mark	NONE			
Goods/Services	Class 016. First use: First Use: 2000/03/31 First Use In Commerce: 2000/03/31 decals; calendars			
	decals; calendars			

Registration Date	03/15/2005 Foreign Priority NONE Date				
Word Mark	POLARIS				
Design Mark					
Description of Mark	NONE				
Goods/Services	Class 020. First use: First Use: 2003/10/31 First Use In Commerce: 2003/10/31 Barstools; stools; benches; chairs				
U.S. Registration No.	2933981	Application Date 10/16/2002			
Registration Date	03/15/2005	Foreign Priority NONE Date			
Word Mark	POLARIS				
Design Mark					
Description of Mark	NONE				
Goods/Services	Class 021. First use: First Use: 2000/05/31 First Use In Commerce: 2000/05/31 Mugs, drinking glasses; stainless steel insulated vacuum bottles; plastic water bottles sold empty; wind chimes; ceramic figurines				
U.S. Registration No.	2949734 Application Date 10/16/2002				
Registration Date	05/10/2005 Foreign Priority NONE Date				
Word Mark	POLARIS				
Design Mark					
Description of Mark	NONE				
Goods/Services	Class 025. First use: First Use: 1966/12/31 First Use In Commerce: 1966/12/31 parkas, belts, bandannas, scarves, tops, turtlenecks, sweatshirts, sweat pants, t-shirts, shirts; jerseys, caps, hats, jackets, pants, chaps, rain suits; warm-up suits; vests; wet suits; gloves, aqua boots, swimsuits, shorts, tops, race pullover shell, factory race long sideline jacket, factory race check vest, check vest, nylon jacket, fleece jacket liner, nylon jacket, leather jacket, insulated jacket, factory race pants, factory race bibs, factory race leather pants, bibs, ski bibs, convertible ski bib pants, non-insulated pants, factory race rider jersey, pullover; wind shirt, wind pants, polo shirt, denim shirt, knit sweater, leather gloves, leather mittens, gloves, nylon gloves, nylon mitt, factory race driver gloves, fleece thermal and nylon bomber caps, stocking caps, face mask, watch cap, neck gaiter, headband, ball cap, boots, leather boots, snow boots, rugged all-weather boots, hunting boots, sandals, insulated socks, wool socks, socks, liners, fleece pants, sweatshirt, sweatpants, balaclavas, snow shoes; riding chaps				
	wind shirt, wind pants, polo she leather mittens, gloves, nylon fleece thermal and nylon bom neck gaiter, headband, ball caweather boots, hunting boots,	nirt, denim shirt, knit s gloves, nylon mitt, fa ber caps, stocking ca ap, boots, leather boo sandals, insulated so	sweater, leather gloves, ctory race driver gloves, aps, face mask, watch cap, ats, snow boots, rugged all- ocks, wool socks, socks,		
U.S. Registration	wind shirt, wind pants, polo sheather mittens, gloves, nylon fleece thermal and nylon bom neck gaiter, headband, ball caweather boots, hunting boots, liners, fleece pants, sweatshir	nirt, denim shirt, knit s gloves, nylon mitt, fa ber caps, stocking ca ap, boots, leather boo sandals, insulated so	sweater, leather gloves, ctory race driver gloves, aps, face mask, watch cap, ats, snow boots, rugged all- ocks, wool socks, socks,		
U.S. Registration No. Registration Date	wind shirt, wind pants, polo sheather mittens, gloves, nylon fleece thermal and nylon bom neck gaiter, headband, ball caweather boots, hunting boots, liners, fleece pants, sweatshir chaps	nirt, denim shirt, knit s gloves, nylon mitt, fa ber caps, stocking ca ap, boots, leather boo sandals, insulated so t, sweatpants, balack Application Date	sweater, leather gloves, ctory race driver gloves, aps, face mask, watch cap, ats, snow boots, rugged all- ocks, wool socks, socks, avas, snow shoes; riding		
No. Registration Date	wind shirt, wind pants, polo sheather mittens, gloves, nylon fleece thermal and nylon bom neck gaiter, headband, ball caweather boots, hunting boots, liners, fleece pants, sweatshir chaps  2949735  05/10/2005	nirt, denim shirt, knit s gloves, nylon mitt, fa ber caps, stocking ca ap, boots, leather boo sandals, insulated so t, sweatpants, balact	sweater, leather gloves, ctory race driver gloves, aps, face mask, watch cap, ots, snow boots, rugged allocks, wool socks, socks, avas, snow shoes; riding		
No.	wind shirt, wind pants, polo sheather mittens, gloves, nylon fleece thermal and nylon bom neck gaiter, headband, ball caweather boots, hunting boots, liners, fleece pants, sweatshir chaps	nirt, denim shirt, knit s gloves, nylon mitt, fa ber caps, stocking ca ap, boots, leather boo sandals, insulated so t, sweatpants, balack Application Date	sweater, leather gloves, ctory race driver gloves, aps, face mask, watch cap, ots, snow boots, rugged allocks, wool socks, socks, avas, snow shoes; riding		

Goods/Services	Class 028. First use: First Use: 2003/03/31 First Use In Commerce: 2003/03/31			
	Toy vehicles and miniature ve	ehicle replicas; Christ	mas tree ornaments	
U.S. Registration No.	3276102	Application Date 10/09/2003		
Registration Date	08/07/2007	Foreign Priority NONE Date		
Word Mark	POLARIS			
Design Mark				
Description of Mark	NONE			
Goods/Services	Class 014. First use: First Use Watches	e: 1994/00/00 First U	se In Commerce: 1994/00/00	
U.S. Registration No.	3117911	Application Date	10/16/2003	
Registration Date	07/18/2006	Foreign Priority NONE Date		
Word Mark	POLARISTAR PROTECTION			
Design Mark				
Description of	NONE			
Mark				
Mark Goods/Services	Class 036. First use: First Use	e: 2004/03/08 First U	se In Commerce: 2004/07/20	
	Class 036. First use: First Use extended warranty and servic such as snowmobiles, ATV's,	e contracts for purch	asers of recreational vehicles	
	extended warranty and servic	e contracts for purch	asers of recreational vehicles	
Goods/Services U.S. Registration	extended warranty and servic such as snowmobiles, ATV's,	e contracts for purch utility vehicles, boats	asers of recreational vehicles s and motorcycles	
Goods/Services  U.S. Registration No.	extended warranty and servic such as snowmobiles, ATV's, 3117912	e contracts for purch utility vehicles, boats  Application Date  Foreign Priority Date	asers of recreational vehicles and motorcycles  10/16/2003	
U.S. Registration No. Registration Date	extended warranty and service such as snowmobiles, ATV's, 3117912 07/18/2006	e contracts for purch utility vehicles, boats  Application Date  Foreign Priority Date	asers of recreational vehicles and motorcycles  10/16/2003	
U.S. Registration No. Registration Date Word Mark	extended warranty and service such as snowmobiles, ATV's, 3117912 07/18/2006	e contracts for purch utility vehicles, boats  Application Date  Foreign Priority Date	asers of recreational vehicles and motorcycles  10/16/2003	
U.S. Registration No. Registration Date Word Mark Design Mark Description of	extended warranty and service such as snowmobiles, ATV's,  3117912  07/18/2006  POLARISTAR POWERTRAIN	e contracts for purch utility vehicles, boats  Application Date  Foreign Priority Date	asers of recreational vehicles and motorcycles  10/16/2003  NONE	
U.S. Registration No. Registration Date Word Mark Design Mark Description of Mark	extended warranty and service such as snowmobiles, ATV's,  3117912  07/18/2006  POLARISTAR POWERTRAIN  NONE	Application Date  Foreign Priority Date  Pe: 2004/03/08 First U e contracts for purch	asers of recreational vehicles and motorcycles  10/16/2003  NONE  se In Commerce: 2004/07/20 asers of recreational vehicles	
U.S. Registration No. Registration Date Word Mark Design Mark Description of Mark	extended warranty and service such as snowmobiles, ATV's,  3117912  07/18/2006  POLARISTAR POWERTRAIN  NONE  Class 036. First use: First Use extended warranty and service	Application Date  Foreign Priority Date  Pe: 2004/03/08 First U e contracts for purch	asers of recreational vehicles and motorcycles  10/16/2003  NONE  se In Commerce: 2004/07/20 asers of recreational vehicles	
U.S. Registration No. Registration Date Word Mark Design Mark Description of Mark Goods/Services U.S. Registration	extended warranty and service such as snowmobiles, ATV's,  3117912  07/18/2006  POLARISTAR POWERTRAIN  NONE  Class 036. First use: First Use extended warranty and service such as snowmobiles, ATV's,	e contracts for purch utility vehicles, boats  Application Date  Foreign Priority Date  Se: 2004/03/08 First Utility vehicles, boats	asers of recreational vehicles and motorcycles  10/16/2003  NONE  se In Commerce: 2004/07/20 asers of recreational vehicles and motorcycles	

Design Mark	PO	LAF	RIS
Description of Mark	NONE		
Goods/Services	Class 012. First use: First tires	t Use: 2004/02/11 First U	lse In Commerce: 2004/02/11
II C Application	77774505	Analization Data	07/00/0000

U.S. Application No.	77774565	Application Date	07/06/2009
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	POLARIS	•	
Design Mark	POI	LAF	RIS
Description of Mark	NONE		
Goods/Services	Class 012. First use:		
	Electric all-terrain utility vehic namely, golf carts, golf cars, a closed communities		

U.S. Registration No.	2209426	Application Date	03/27/1996
Registration Date	12/08/1998	Foreign Priority Date	NONE
Word Mark	VICTORY MOTORCYCLES POLARIS EST. 1954		

Design Mark	MOTORCYCLES POLARIS ELL 1934
Description of Mark	NONE
Goods/Services	Class 012. First use: First Use: 1998/07/16 First Use In Commerce: 1998/07/16 motorcycles

Attachments	73497778#TMSN.gif ( 1 page )( bytes )
	77136600#TMSN.jpeg ( 1 page )( bytes )
	75553933#TMSN.gif ( 1 page )( bytes )
	75793511#TMSN.gif ( 1 page )( bytes )
	75849129#TMSN.gif ( 1 page )( bytes )
	75851660#TMSN.gif (1 page )( bytes )
	75851662#TMSN.gif ( 1 page )( bytes )
	77277430#TMSN.jpeg (1 page )( bytes )
	77379331#TMSN.jpeg ( 1 page )( bytes )
	78888095#TMSN.jpeg (1 page )( bytes )
	77774565#TMSN.jpeg (1 page )( bytes )
	75079100#TMSN.gif ( 1 page )( bytes )
	2010 01 12 Notice of Opposition 77573498 and 77573619.pdf ( 110 pages
	)(3880215 bytes )

## **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/SWJ/
Name	Scott W. Johnston
Date	01/12/2010

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Polaris Industries Inc.,		)	Opposition No.
	Opposer,	)	
		)	Marks:
v.		)	POLARIS LABORATORIES
Polaris Laboratories, LLC,		)	and
	Applicant.	)	٤
			POLARIS Laboratories
			Laboratories

Serial Nos.:

77/573,498

77/573,619

Filing Date: September 18, 2008 Publication Date: August 4, 2009

#### **NOTICE OF OPPOSITION**

Polaris Industries Inc., a Delaware corporation with a mailing address of 2100 Highway 55, Medina, Minnesota, 55340-9770, United States (hereinafter "Opposer"), believes it will be damaged by the registration of the marks shown in application Serial Nos. 77/573,498 and 77/573,619, filed on September 18, 2008, by Polaris Laboratories, LLC, an Indiana limited liability company with a mailing address of 7898 N. Zionsville Road, Indianapolis, Indiana 46268, United States (hereinafter "Applicant"), and hereby opposes registration of the marks. The grounds for opposition are as follows:

1. By the applications herein opposed, Applicant is seeking to obtain under the provisions of the Trademark Act of 1946 as amended, registration on the Principal Register of the marks POLARIS LABORATORIES and POLARIS LABORATORIES and Design for "testing and analysis services for oils, fuels, coolants and water-based fluids used in the operation of motor vehicles and machinery," in International Class 42. The applications were

filed with the United States Patent and Trademark Office on September 18, 2008, subject to Section 1(a) of the Act.

- 2. Applicant's marks published for opposition on August 4, 2009. On August 27, 2009, Opposer filed with the Trademark Trial and Appeal Board a ninety (90) day extension of time to oppose the subject applications. On November 17, 2009, Opposer filed with the Trademark Trial and Appeal Board a further sixty (60) day extension of time to oppose with the consent of Applicant. This Notice of Opposition is timely filed.
- 3. For more than six decades, Opposer and its predecessors in interest have used the POLARIS mark in connection with a wide variety of goods and services, including recreational vehicles and structural parts therefor, to include all-terrain vehicles, snowmobiles, motorcycles, all-terrain utility vehicles, accessories therefor and related warranty and financing services. In addition, Opposer has used the POLARIS mark in connection with engine oil since at least as early as 1969.
- 4. Opposer is also the owner of the following U.S. registrations and applications, among others, all incorporating at least in part the mark POLARIS(see Exhibit A for current printouts of information from the electronic database records of the USPTO showing the current status and title of the registrations and applications):

Trademark & Logo	Serial/Reg.	Status/Status Date	Goods/Services
POLARIS	72-330874 908,318	REGISTERED - Renewed - June 27, 2001	6, 13, 14, 15, 16, 18, 20, 21, 22, 34 - [ auxiliary gas tanks and spark plug containers ] 4 - engine oil 2 - spray paint 22 - fitted protective covers ( and saddling bags ) for snowmobiles 6, 7, 8, 9, 11, 12, 16, 21, 28 - [ internal combustion engines and mufflers ] 25 - coveralls
POLARIS	72-158998 767,029	REGISTERED - Renewed - June 4, 2004	12 - powered sleds and parts thereof

POLARIS	73-497778 1,360,238	REGISTERED - Renewed - March 31, 2006	9 - safety helmets, and one-piece safety goggles for use as winter wear and recreational vehicle safety-wear 12 - snowmobiles and structural parts thereof, and fitted protective covers for snowmobiles 25 - cold weather clothing-namely, insulated jackets, pants, boots, sweaters, stocking caps, and one-piece snowmobile suits
POLARIS	73-574748 1,403,054	REGISTERED - Renewed - September 30, 2006	12 - motor vehicles, namely all-terrain motor vehicles, and structural parts therefore
POLARIS	77-136600 3,343,562	REGISTERED - November 27, 2007	12 - motorcycles and structural parts therefor
POLARIS	73-748656 1,539,269	REGISTERED - June 1, 2005	14 – watches
POLARIS ACCEPTANCE	75-052447 2,441,181	REGISTERED - September 28, 2006	36 - providing financing for snowmobiles, personal watercraft, all- terrain vehicles, and other vehicles and related parts, accessories and clothing
POLARIS	75-553933 2,279,456	REGISTERED - Renewed - September 29, 2009	25 - clothing, namely, [ wet suits, swim suits, shorts, ] hats, shirts, t-shirts, sweat shirts, boots, [ sandals, ] jackets, gloves, [ sweaters, ] stocking caps
POLARISTAR PROTECTION PLUS	75-793511 2,464,512	REGISTERED - September 21, 2006	36 - extended warranty and service contracts for purchasers of recreational vehicles such as snowmobiles, atv's, personal watercraft, and motorcyclesd
POLARIS	75-849129 2,383,434	REGISTERED - October 28, 2006	9 - protective and safety equipment, namely, safety helmets, safety goggles, [protective knee supports, protective thumb supports, and protective back supports; batteries, battery chargers, clock radios,] thermometers not for medical use, [mouse pads, life preservers, ]and sun glasses
POLARIS	75-851660 2,550,716	REGISTERED - May 24, 2007	9 - vending machines
POLARIS	75-851662 2,976,391	REGISTERED - July 26, 2005	28 - ride-on toys
POLARIS	77-277430 3,481,931	REGISTERED - August 5, 2008	12 - bicycles and structural parts therefore
PURE POLARIS	77-379331 3,518,019	REGISTERED - October 14, 2008	35 - online retail store services and catalog ordering services featuring accessories and apparel to be used in connection with recreational vehicles
POLARIS PROFESSIONAL SERIES	78-135560 2,777,868	REGISTERED - November 22, 2008	12 - off road general purpose utility vehicles

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POLARIS	78-157676 2,851,927	REGISTERED - July 4, 2009	12 - bicycles, tricycles and motorized and non-motorized scooters
POLARIS	78-175195 2,924,135	REGISTERED - February 1, 2005	6 - non-luminous and non-mechanical metal signs; [ marine anchors; anchor kits comprising marine anchors, metal anchor bags and metal anchor screws;] common metal key fobs; common metal key chains; pewter key fobs; pewter key chains; [ pewter door knobs; pewter drawer pulls; common metal knobs; common metal drawer pulls; ] non-electric door chimes [ ; figurines of common metal; pewter figurines; common metal christmas ornaments; common metal holiday ornaments ]
POLARIS	78-175208 3,313,360	REGISTERED - October 16, 2007	14 - belt buckles of precious metals; clocks
POLARIS	78-175210 2,933,979	REGISTERED - March 15, 2005	16 - decals; calendars
POLARIS	78-175215 2,933,980	REGISTERED - March 15, 2005	20 - barstools; stools; benches; chairs
POLARIS	78-175218 2,933,981	REGISTERED - March 15, 2005	21 - mugs, drinking glasses; stainless steel insulated vacuum bottles; plastic water bottles sold empty; wind chimes; ceramic figurines
POLARIS	78-175220 2,949,734	REGISTERED - May 10, 2005	25 - parkas, belts, bandannas, scarves, tops, turtlenecks, sweatshirts, sweat pants, t-shirts, shirts; jerseys, caps, hats, jackets, pants, chaps, rain suits; warm-up suits; vests; wet suits; gloves, aqua boots, swimsuits, shorts, tops, race pullover shell, factory race long sideline jacket, factory race check vest, check vest, nylon jacket, fleece jacket liner, nylon jacket, leather jacket, insulated jacket, factory race pants, factory race bibs, factory race leather pants, bibs, ski bibs, convertible ski bib pants, non-insulated pants, factory race rider jersey, pullover; wind shirt, wind pants, polo shirt, denim shirt, knit sweater, leather gloves, leather mittens, gloves, nylon gloves, nylon mitt, factory race driver gloves, fleece thermal and nylon bomber caps, stocking caps, face mask, watch cap, neck gaiter, headband, ball cap, boots, leather boots, snow boots, rugged all-weather boots, hunting boots, sandals, insulated socks, wool socks, socks, liners, fleece pants, sweatshirt, sweatpants, balaclavas, snow shoes; riding chaps
POLARIS	78-175221 2,949,735	REGISTERED - May 10, 2005	28 - toy vehicles and miniature vehicle replicas; christmas tree ornaments
POLARIS	78-311738 3,276,102	REGISTERED - August 7, 2007	14 - watches
POLARISTAR PROTECTION	78-314341 3,117,911	REGISTERED - July 18, 2006	36 - extended warranty and service contracts for purchasers of recreational vehicles such as snowmobiles, atv's, utility vehicles, boats and motorcycles
POLARISTAR	78-314349	REGISTERED -	36 - extended warranty and service contracts for purchasers of

POWERTRAIN	3,117,912	July 18, 2006	recreational vehicles such as snowmobiles, atv's, utility vehicles, boats and motorcycles
POLARIS	78-888095 3,341,960	REGISTERED - November 20, 2007	12 - tires
POLARIS	77-774565	PUBLISHED - Published for Opposition - November 24, 2009	12 - electric all-terrain utility vehicles; electric low-speed and recreational vehicles, namely, golf carts, golf cars, and 4-wheeled land vehicles for use in primarily closed communities
MOTORCYCLES PERMISS	75-079100 2,209,426	REGISTERED - Renewed - September 26, 2008	12 - motorcycles

- 5. Opposer has advertised and promoted its POLARIS marks extensively. Opposer has also made substantial sales under said marks. As a result of such use and promotion, Opposer's marks have developed and represent valuable goodwill inuring to the benefit of Opposer. In addition, Opposer's POLARIS mark is famous, and became famous prior to Applicant's use of the POLARIS LABORATORIES marks.
- 6. Opposer has priority with respect to the marks at issue in this opposition.

  Opposer has adopted and commenced use of its POLARIS and POLARIS Design marks long before the September 18, 2008 filing date of Applicant's application. Opposer and its predecessors in interests' use of the POLARIS and POLARIS and Design marks commenced at least as early 1949, more than six (6) decades prior to the filing date of Applicant's application, and more than five (5) decades prior to Applicant's alleged date of first use in commerce.
- 7. Applicant's marks are confusingly and deceptively similar to Opposer's marks. The marks have a confusingly similar meaning, and the goods and services of the parties are closely related.
- 8. Due to the similarity between Applicant's claimed marks and Opposer's previously used and registered marks, and the closely related nature of the goods and services of

the respective parties, consumers and potential consumers are likely to believe that Applicant's services originate from or are sponsored or otherwise affiliated with Opposer, resulting in a likelihood of confusion in the marketplace, and damage to Opposer.

- 9. Upon information and belief, the services subject to Applicant's applications are used for testing and analyzing goods like those of Opposer under its POLARIS marks.
- 10. Applicant's POLARIS LABORATORIES and POLARIS LABORATORIES and Design marks are confusingly similar in sight, sound and commercial impression to Opposer's POLARIS and POLARIS and Design marks.
- 11. The use and registration by Applicant of the marks POLARIS LABORATORIES and POLARIS LABORATORIES and Design for Applicant's services is likely to cause confusion or to cause mistake or deception among consumers and potential consumers, with Opposer's previously used and registered POLARIS and POLARIS and Design marks, again resulting in damage to Opposer.
- 12. Applicant's mark dilutes and weakens Opposer's marks in violation of Opposer's rights, causing dilution of the distinctive qualities of Opposer's marks.
- 13. Because of the related nature of the goods and services, and the confusing similarity in appearance, sound and commercial impression of the marks, use and registration of the marks POLARIS LABORATORIES and POLARIS LABORATORIES and Design by Applicant is likely to cause confusion, mistake, or deception that Applicant's services are those of Opposer, or are otherwise endorsed, sponsored, or approved by Opposer causing further damage to Opposer.
- 14. If Applicant is granted registration of the marks herein opposed, it would thereby obtain at least a *prima facie* exclusive right to the use of its alleged marks. Such registration would be a source of further damage and injury to Opposer.

15. Registration of the marks shown in Application Serial Nos. 77/573,498 and 77/573,619 will result in damage to Opposer under the provisions of Section 2 of the U.S. Trademark Act, 15 U.S.C. § 1052, pursuant to the allegations stated above.

WHEREFORE, Opposer requests that its opposition to these applications be sustained and that the registration of the marks POLARIS LABORATORIES and POLARIS LABORATORIES and Design set forth therein be refused.

Please direct all correspondence to:

Scott W. Johnston MERCHANT & GOULD P.C. P.O. Box 2910 Minneapolis, MN 55402-0910

Opposer herein appoints John A. Clifford, Reg. No. 30,247; Gregory C. Golla; Andrew S. Ehard; Scott W. Johnston, Reg. No. 39,721; Heather J. Kliebenstein; Danielle I. Mattessich; Scott M. Oslick; Christopher J. Schulte and William D. Schultz, and all other attorneys of the firm of Merchant & Gould P.C., its attorneys to transact all business in the U.S. Patent and Trademark Office relating to this matter with full power of substitution.

Respectfully submitted,

POLARIS INDUSTRIES INC.

By its Attorneys,

Date: 1-12-10

Scott W. Johnston

MERCHANT & GOULD P.C.

80 South Eighth Street, Suite 3200

Minneapolis, Minnesota 55402-2215

(612) 332-5300

#### **CERTIFICATE OF SERVICE**

I hereby certify that a true and correct copy of the foregoing NOTICE OF OPPOSITION was served upon the following attorney of record for Applicant by First Class Mail, postage prepaid, this \_/2\_ day of January, 2010:

Mary Jane Frisby Barnes & Thornburg LLP 11 S. Meridian Street Indianapolis, IN 46204-3506

Scott W. Johnston

# EXHIBIT A

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-01-12 14:34:30 ET

Serial Number: 72330874 Assignment Information Trademark Document Retrieval

Registration Number: 908318

Mark (words only): POLARIS

Standard Character claim: No

Current Status: This registration has been renewed.

**Date of Status: 2001-06-27** 

Filing Date: 1969-06-25

Transformed into a National Application: No

Registration Date: 1971-02-23

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at <a href="mailto:TrademarkAssistanceCenter@uspto.gov">TrademarkAssistanceCenter@uspto.gov</a>

Current Location: 700 -Intent To Use Section

Date In Location: 2008-11-17

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. POLARIS INDUSTRIES INC.

Address:

POLARIS INDUSTRIES INC. 2100 HIGHWAY 55 MEDINA, MN 55340

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### GOODS AND/OR SERVICES

U.S. Class: 002 (International Class 006, 013, 014, 015, 016, 018, 020, 021, 022, 034)

Class Status: Expired

Basis: 1(a)

First Use Date: 1966-05-00

First Use in Commerce Date: 1966-05-00

**U.S. Class:** 015 (International Class 004)

Class Status: Active

ENGINE OIL **Basis:** 1(a)

First Use Date: 1967-05-00

First Use in Commerce Date: 1967-05-00

**U.S. Class:** 016 (International Class 002)

Class Status: Active SPRAY PAINT Basis: 1(a)

First Use Date: 1964-05-00

First Use in Commerce Date: 1964-05-00

U.S. Class: 019 (International Class 022)

Class Status: Active

FITTED PROTECTIVE COVERS (( AND SADDLING BAGS )) FOR SNOWMOBILES

Basis: 1(a)

First Use Date: 1968-05-00

First Use in Commerce Date: 1968-05-00

**U.S. Class:** 023 (International Class 006, 007, 008, 009, 011, 012, 016, 021, 028)

Class Status: Section 8 - Cancelled

Basis: 1(a)

First Use Date: 1968-05-00

First Use in Commerce Date: 1968-05-00

**U.S. Class:** 039 (International Class 025)

Class Status: Active

COVERALLS **Basis:** 1(a)

First Use Date: 1964-05-00

First Use in Commerce Date: 1964-05-00

#### ADDITIONAL INFORMATION

### **Prior Registration Number(s):**

644435 767029

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

# NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-09-18 - Case File In TICRS

2005-07-19 - TEAS Change Of Correspondence Received

2002-10-10 - TEAS Change Of Correspondence Received

2001-06-27 - Second renewal 10 year

2001-06-27 - Section 9 granted/check record for Section 8

2001-06-27 - Partial Section 8 (10-Year) accepted/checked record for section

2001-06-10 - Post registration action mailed, No response required

2001-03-09 - Combined Section 8 (10-year)/Section 9 filed

1991-10-30 - First renewal 10 year

1991-07-29 - Response received for Post Registration action

1991-01-29 - Post Registration action mailed - Section 9

1990-12-04 - Section 9 filed/check record for Section 8

1977-08-09 - Section 8 (6-year) accepted & Section 15 acknowledged

#### ATTORNEY/CORRESPONDENT INFORMATION

#### Correspondent

John L. Beard Merchant & Gould P.C. P.O. Box 2910

Minneapolis MN 55402-0910 Phone Number: 612-332-5300 Fax Number: 612-332-9081



#### **United States Patent and Trademark Office**





## Assignments on the Web > Trademark Query

## **Trademark Assignment Abstract of Title**

**Total Assignments: 4** 

Serial #: 72330874

Filing Dt: 06/25/1969

Reg #: 908318

Reg. Dt: 02/23/1971

Registrant: TEXTRON INC.

Mark: POLARIS

Assignment: 1

**Reel/Frame:** <u>0458/0010</u>

Received:

Recorded: 01/27/1984

Pages: 2

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: TEXTRON INC.

Exec Dt: 01/09/1984
Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION
Citizenship: MINNESOTA

Assignee: POLARIS INDUSTRIES, INC.

18

1225 NORTH COUNTY ROAD MINNEAPOLIS, MINNESOTA 55441

Correspondent: MERCHANT, GOULD, ET AL.

1600 MIDWEST PLAZA BLDG.

801 NICOLLET MALL MINNEAPOLIS, MN 55402

Assignment: 2

Reel/Frame: 0804/0529

Received:

Recorded: 07/29/1991

Pages: 2

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: POLARIS INDUSTRIES, INC.

Exec Dt: 09/09/1987
Entity Type: CORPORATION
Citizenship: MINNESOTA

Entity Type: LIMITED PARTNERSHIP

Assignee: POLARIS INDUSTRIES L.P.

1225 HIGHWAY 169 NORTH

Citizenship: DELAWARE

MINNEAPOLIS, MINNESOTA 55441

Correspondent: GREGORY P. KAIHOI

FREDRIKSON & BYRON, P.A. 1100 INTERNATIONAL CENTRE 900 SECOND AVE. SOUTH

MINNEAPOLIS, MN 55402

Assignment: 3

Reel/Frame: 1367/0313

Received: 07/31/1995

Recorded: 06/09/1995

Pages: 4

Conveyance: MERGER

Assignors: POLARIS INDUSTRIES L.P.

Exec Dt: 12/22/1994

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE

POLARIS INDUSTRIES ASSOCIATES L.P.

Exec Dt: 12/22/1994

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE Exec Dt: 12/22/1994

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE

Assignee: POLARIS INDUSTRIES PARTNERS L.P. Entity Type: LIMITED PARTNERSHIP

POLARIS INDUSTRIES PARTNERS L.P.

1225 HIGHWAY 169 NORTH

MINNEAPOLIS, MINNESOTA 55441-5078

Correspondent: DAVID C. WEST

FREDRIKSON & BYRON, P.A. 1100 INTERNATIONAL CENTRE 900 SECOND AVENUE SOUTH MINNEAPOLIS, IN 55402

Assignment: 4

Reel/Frame: 1774/0307

**Received:** 08/27/1998

**Recorded:** 08/18/1998

Pages: 4

Conveyance: DUPLICATE RECORDING, SEE RECORDING AT REEL 1754, FRAME 0219

Assignor: POLARIS INDUSTRIES PARTNERS L.P.

Exec Dt: 12/26/1996

Entity Type: LIMITED PARTNERSHIP

Entity Type: CORPORATION

Citizenship: DELAWARE

Citizenship: DELAWARE

Citizenship: DELAWARE

Assignee: POLARIS INDUSTRIES INC.

1225 HIGHWAY 169

MINNEAPOLIS, MINNESOTA 55441

Correspondent: GREGORY P. KAIHOI

1100 INTERNATIONAL CENTRE 900 SECOND AVENUE SOUTH MINNEAPOLIS, MN 55402

Search Results as of: 01/12/2010 02:34 PM

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Page 1 of 2

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-01-12 14:34:54 ET

Serial Number: 72158998 Assignment Information Trademark Document Retrieval

**Registration Number:** 767029

Mark (words only): POLARIS

Standard Character claim: No

Current Status: This registration has been renewed.

**Date of Status: 2004-06-04** 

Filing Date: 1962-12-12

Transformed into a National Application: No

Registration Date: 1964-03-24

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact

the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

**Date In Location: 2008-10-30** 

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries, Inc.

#### Address:

Polaris Industries, Inc. 2100 HIGHWAY 55 MEDNA, MN 55340

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Minnesota

#### GOODS AND/OR SERVICES

U.S. Class: 019 (International Class 012)

Class Status: Active

Powered Sleds and Parts Thereof

Basis: 1(a)

First Use Date: 1949-07-15

First Use in Commerce Date: 1949-07-15

#### ADDITIONAL INFORMATION

#### **Prior Registration Number(s):**

644435

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### **PROSECUTION HISTORY**

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-10-30 - Case File In TICRS

2005-07-19 - TEAS Change Of Correspondence Received

2004-06-04 - Second renewal 10 year

2004-06-04 - Section 8 (10-year) accepted/ Section 9 granted

2004-03-29 - Combined Section 8 (10-year)/Section 9 filed

2002-10-09 - TEAS Change Of Correspondence Received

1984-03-24 - First renewal

#### ATTORNEY/CORRESPONDENT INFORMATION

#### **Attorney of Record**

DAVID C. WEST

#### Correspondent

John L. Beard

Merchant & Gould P.C.

P.O. Box 2910

Minneapolis MN 55402-0910 Phone Number: 612-332-5300 Fax Number: 612-332-9081



#### **United States Patent and Trademark Office**





## Assignments on the Web > Trademark Query

## **Trademark Assignment Abstract of Title**

**Total Assignments: 9** 

Serial #: 72158998

Filing Dt: 12/12/1962

Reg #: 767029

Reg. Dt: 03/24/1964

Registrant: Polaris Industries, Inc.

Mark: POLARIS

Assignment: 1

**Reel/Frame:** 0165/0288

Received:

Recorded: 08/09/1968

Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: POLARIS INDUSTRIES, INC.

Exec Dt: 08/01/1968
Entity Type: CORPORATION

Citizenship: MINNESOTA
Entity Type: CORPORATION

**Assignee:** TEXTRON INC.
10 DORRANCE ST.

Citizenship: DELAWARE

PROVIDENCE, RHODE ISLAND

Correspondent: TEXTRON

PROVIDENCE, R.I. PROVIDENCE, RI 02903

Assignment: 2

**Reel/Frame:** 0174/0126

Received:

Recorded: 04/03/1969

Pages: 2

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: POLARIS INDUSTRIES, INC.

Exec Dt: 04/01/1969
Entity Type: CORPORATION

Citizenship: MINNESOTA
Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: TEXTRON INC.

PROVIDENCE, RHODE ISLAND

Correspondent: MERCHANT & GOULD

1630 MIDWEST PLAZA BLDG.

MINNEAPOLIS, MN 55402

Assignment: 3

Reel/Frame: <u>0458/0010</u>

Received:

Recorded: 01/27/1984

Pages: 2

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: TEXTRON INC.

Exec Dt: 01/09/1984
Entity Type: CORPORATION

Citizenship: DELAWARE
Entity Type: CORPORATION
Citizenship: MINNESOTA

Assignee: POLARIS INDUSTRIES, INC.

18

1225 NORTH COUNTY ROAD MINNEAPOLIS, MINNESOTA 55441

Correspondent: MERCHANT, GOULD, ET AL.

1600 MIDWEST PLAZA BLDG. 801 NICOLLET MALL

MINNEAPOLIS, MN 55402

Assignment: 4

**Reel/Frame:** <u>0481/0530</u>

Received:

**Recorded:** 11/02/1984

Pages: 1

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOOD WILL EFFECTIVE JULY 20, 1981

Assignor: TEXTRON, INC.

Exec Dt: 08/06/1984

Entity Type: CORPORATION Citizenship: DELAWARE Entity Type: CORPORATION

Citizenship: MINNESOTA

Assignee: POLARIS INDUSTRIES, INC.

1225 NORTH COUNTY ROAD PLYMOUTH, MINNESOTA 55427

Correspondent: FREDRIKSON AND BYRON

80 S. 8TH ST.

MINNEAPOLIS, MN 55402-2283

Assignment: 5

Reel/Frame: 0578/0222

Received:

Recorded: 10/05/1987

Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: POLARIS INDUSTRIES, INC.

Exec Dt: 09/09/1987 Entity Type: CORPORATION Citizenship: MINNESOTA

Assignee: POLARIS INDUSTRIES L.P.

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE

Correspondent: LEONARD, STREET AND DEINARD

**SUITE 1500** 

100 SOUTH FIFTH STREET MINNEAPOLIS, MN 55402

Assignment: 6

Reel/Frame: 0578/0232

Received:

Recorded: 10/05/1987

Pages: 6

Conveyance: SECURITY INTEREST

Assignor: POLARIS INDUSTRIES L.P.

Exec Dt: 09/09/1987

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE

Assignee: FIRST NATIONAL BANK OF MINNEAPOLIS

Entity Type: A NATIONAL BANKING

ASSOCIATION

Citizenship: NONE

Correspondent: DORSEY & WHITNEY

2200 FIRST BANK PLACE EAST MINNEAPOLIS, MN 55402

Assignment: 7

Reel/Frame: 0665/0755

Received:

Recorded: 08/28/1989

Pages: 0

**Conveyance:** RELEASE BY SECURED PARTY OF THE SECURITY AGREEMENT RECORDED ON OCT. 5, 1987, AT REEL 0578, FRAMES 232-237.

Assignee: POLARIS INDUSTRIES L.P.

Assignor: FIRST NATIONAL BANK OF MINNEAPOLIS

Exec Dt: 08/22/1989

Entity Type: A NATIONAL BANKING

ASSOCIATION

Citizenship: NONE

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE

Correspondent: PATTY WORDEN

C/O FIRST NATIONAL BANK MINNEAPOLIS

FIRST BANK PLACE MINNEAPOLIS, MN 55480

Assignment: 8

Reel/Frame: <u>1367/0313</u>

Received: 07/31/1995

Recorded: 06/09/1995

Pages: 4

Conveyance: MERGER

Assignors: POLARIS INDUSTRIES L.P.

Exec Dt: 12/22/1994

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE

POLARIS INDUSTRIES ASSOCIATES L.P.

Exec Dt: 12/22/1994

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE

POLARIS INDUSTRIES PARTNERS L.P.

Exec Dt: 12/22/1994

Entity Type: LIMITED PARTNERSHIP

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE

Assignee: POLARIS INDUSTRIES PARTNERS L.P.

1225 HIGHWAY 169 NORTH

Citizenship: DELAWARE MINNEAPOLIS, MINNESOTA 55441-5078

Correspondent: DAVID C. WEST

FREDRIKSON & BYRON, P.A. 1100 INTERNATIONAL CENTRE 900 SECOND AVENUE SOUTH MINNEAPOLIS, IN 55402

Assignment: 9

Reel/Frame: 1774/0307

Received: 08/27/1998

Recorded: 08/18/1998

Pages: 4

Conveyance: DUPLICATE RECORDING, SEE RECORDING AT REEL 1754, FRAME 0219

Assignor: POLARIS INDUSTRIES PARTNERS L.P.

Exec Dt: 12/26/1996

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE Entity Type: CORPORATION Citizenship: DELAWARE

Assignee: POLARIS INDUSTRIES INC.

1225 HIGHWAY 169

MINNEAPOLIS, MINNESOTA 55441

Correspondent: GREGORY P. KAIHOI

1100 INTERNATIONAL CENTRE 900 SECOND AVENUE SOUTH MINNEAPOLIS, MN 55402

Search Results as of: 01/12/2010 02:34 PM

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Web interface last modified: October 18, 2008 v.2.0.2

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This page was generated by the TARR system on 2010-01-12 14:35:15 ET

**Serial Number:** 73497778 <u>Assignment Information</u>

Trademark Document Retrieval

**Registration Number: 1360238** 

Mark



(words only): POLARIS

Standard Character claim: No

Current Status: This registration has been renewed.

**Date of Status:** 2006-03-31

Filing Date: 1984-09-04

Transformed into a National Application: No

Registration Date: 1985-09-17

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at <a href="mailto:TrademarkAssistanceCenter@uspto.gov">TrademarkAssistanceCenter@uspto.gov</a>

Current Location: 40S -Scanning On Demand

Date In Location: 2008-05-22

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. POLARIS INDUSTRIES INC.

Address:

POLARIS INDUSTRIES INC.

2100 Highway 55

Medina, MN 553409770

**United States** 

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### **GOODS AND/OR SERVICES**

International Class: 009 Class Status: Active

SAFETY HELMETS, AND ONE-PIECE SAFETY GOGGLES FOR USE AS WINTER WEAR AND

RECREATIONAL VEHICLE SAFETY-WEAR

Basis: 1(a)

First Use Date: 1983-01-00

First Use in Commerce Date: 1983-01-00

International Class: 012 Class Status: Active

Snowmobiles and Structural Parts Thereof, and Fitted Protective Covers for Snowmobiles

Basis: 1(a)

First Use Date: 1983-06-00

First Use in Commerce Date: 1983-06-00

International Class: 025 Class Status: Active

Cold Weather Clothing-Namely, Insulated Jackets, Pants, Boots, Sweaters, Stocking Caps, and One-

Piece Snowmobile Suits

Basis: 1(a)

First Use Date: 1983-01-00

First Use in Commerce Date: 1983-01-00

#### ADDITIONAL INFORMATION

**Description of Mark:** The mark consists of the stylized word "Polaris" and incorporates a fanciful star design into the letter "O".

**Design Search Code(s):** 

01.01.05 - Stars - one or more stars with seven or more points

**Prior Registration Number(s):** 

767029 955604

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

# NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-12-30 - Notice Of Design Search Code Mailed

2008-05-22 - Case File In TICRS

2006-03-31 - First renewal 10 year

2006-03-31 - Section 8 (10-year) accepted/ Section 9 granted

2006-01-20 - Assigned To Paralegal

2005-09-13 - Combined Section 8 (10-year)/Section 9 filed

2005-09-13 - Combined Section 8 (10-year)/Section 9 filed

2005-09-13 - TEAS Section 8 & 9 Received

2005-07-19 - TEAS Change Of Correspondence Received

2002-10-10 - TEAS Change Of Correspondence Received

1991-03-11 - Section 8 (6-year) accepted & Section 15 acknowledged

1990-11-15 - Section 8 (6-year) and Section 15 Filed

1985-09-17 - Registered - Principal Register

1985-03-19 - Published for opposition

1985-03-08 - Notice of publication

1985-02-09 - Notice of publication

1985-01-14 - Approved for Pub - Principal Register (Initial exam)

1985-01-11 - Examiner's amendment mailed

### ATTORNEY/CORRESPONDENT INFORMATION

### Attorney of Record

GRETORY P. KAIHOI

#### Correspondent

John L. Beard Merchant & Gould P.C. P.O. Box 2910 Minneapolis MN 55402-0910 Phone Number: 612-332-5300

01/12/2010

Fax Number: 612-332-9081



#### **United States Patent and Trademark Office**





## Assignments on the Web > Trademark Query

## **Trademark Assignment Abstract of Title**

**Total Assignments: 5** 

Serial #: 73497778

Filing Dt: 09/04/1984

Reg #: 1360238

Reg. Dt: 09/17/1985

Registrant: Polaris Industries, Inc.

Mark: POLARIS

**Assignment: 1** 

**Reel/Frame:** 0578/0222

Received:

Recorded: 10/05/1987

Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: POLARIS INDUSTRIES, INC.

Exec Dt: 09/09/1987 Entity Type: CORPORATION

Citizenship: MINNESOTA

Assignee: POLARIS INDUSTRIES L.P.

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE

Correspondent: LEONARD, STREET AND DEINARD

**SUITE 1500** 

100 SOUTH FIFTH STREET MINNEAPOLIS, MN 55402

Assignment: 2

Reel/Frame: 0578/0232

Received:

Recorded: 10/05/1987

Pages: 6

Conveyance: SECURITY INTEREST

Assignor: POLARIS INDUSTRIES L.P.

Exec Dt: 09/09/1987

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE

Assignee: FIRST NATIONAL BANK OF MINNEAPOLIS

Entity Type: A NATIONAL BANKING

ASSOCIATION

Citizenship: NONE

Correspondent: DORSEY & WHITNEY

2200 FIRST BANK PLACE EAST MINNEAPOLIS, MN 55402

Assignment: 3

Reel/Frame: 0665/0755

Received:

Recorded: 08/28/1989

Pages: 0

RELEASE BY SECURED PARTY OF THE SECURITY AGREEMENT RECORDED ON OCT. 5, 1987, AT REEL 0578,

Conveyance: FRAMES 232-237. Assignor: FIRST NATIONAL BANK OF MINNEAPOLIS

Exec Dt: 08/22/1989

Entity Type: A NATIONAL BANKING

**ASSOCIATION** 

Citizenship: NONE

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE

Correspondent: PATTY WORDEN

C/O FIRST NATIONAL BANK MINNEAPOLIS

FIRST BANK PLACE MINNEAPOLIS, MN 55480

Assignee: POLARIS INDUSTRIES L.P.

Assignment: 4

Reel/Frame: <u>1367/0313</u>

**Received:** 07/31/1995

Recorded: 06/09/1995

Pages: 4

Conveyance: MERGER

Assignors: POLARIS INDUSTRIES L.P.

Exec Dt: 12/22/1994

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE

POLARIS INDUSTRIES ASSOCIATES L.P.

POLARIS INDUSTRIES PARTNERS L.P.

Exec Dt: 12/22/1994

Entity Type: LIMITED PARTNERSHIP

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE

Exec Dt: 12/22/1994

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE

Citizenship: DELAWARE

Assignee: POLARIS INDUSTRIES PARTNERS L.P.

1225 HIGHWAY 169 NORTH

MINNEAPOLIS, MINNESOTA 55441-5078

Correspondent: DAVID C. WEST

FREDRIKSON & BYRON, P.A. 1100 INTERNATIONAL CENTRE 900 SECOND AVENUE SOUTH MINNEAPOLIS, IN 55402

Assignment: 5

Reel/Frame: 1774/0307

Received: 08/27/1998

Recorded: 08/18/1998

Pages: 4

Conveyance: DUPLICATE RECORDING, SEE RECORDING AT REEL 1754, FRAME 0219

Assignor: POLARIS INDUSTRIES PARTNERS L.P.

Exec Dt: 12/26/1996

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE
Entity Type: CORPORATION
Citizenship: DELAWARE

Assignee: POLARIS INDUSTRIES INC.

1225 HIGHWAY 169

MINNEAPOLIS, MINNESOTA 55441

Correspondent: GREGORY P. KAIHOI

1100 INTERNATIONAL CENTRE 900 SECOND AVENUE SOUTH MINNEAPOLIS, MN 55402

Search Results as of: 01/12/2010 02:35 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.

Web interface last modified: October 18, 2008 v.2.0.2

| .HOME | INDEX | SEARCH | eBUSINESS | CONTACT US | PRIVACY STATEMENT

Latest Status Info Page 1 of 3

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-01-12 14:35:33 ET

Serial Number: 73574748 Assignment Information Trademark Document Retrieval

**Registration Number:** 1403054

Mark (words only): POLARIS

Standard Character claim: No

**Current Status:** This registration has been renewed.

**Date of Status: 2006-09-30** 

Filing Date: 1985-12-23

Transformed into a National Application: No

**Registration Date:** 1986-07-29

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact

the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2006-10-05

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. POLARIS INDUSTRIES L.P.

Address:

POLARIS INDUSTRIES L.P. 2100 HIGHWAY 55 MEDINA, MN 553409770

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### GOODS AND/OR SERVICES

International Class: 012 Class Status: Active MOTOR VEHICLES, NAMELY ALL-TERRAIN MOTOR VEHICLES, AND STRUCTURAL

PARTS THEREFOR

Basis: 1(a)

First Use Date: 1985-05-01

First Use in Commerce Date: 1985-05-01

#### ADDITIONAL INFORMATION

#### **Prior Registration Number(s):**

767029

889654

955604

1360238

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-05-30 - Notice Of Suit

2006-10-05 - Case File In TICRS

2006-09-30 - First renewal 10 year

2006-09-30 - Section 8 (10-year) accepted/ Section 9 granted

2006-09-07 - Assigned To Paralegal

2006-06-21 - Combined Section 8 (10-year)/Section 9 filed

2006-06-21 - TEAS Section 8 & 9 Received

2005-07-19 - TEAS Change Of Correspondence Received

2002-10-10 - TEAS Change Of Correspondence Received

1992-01-17 - Section 8 (6-year) accepted & Section 15 acknowledged

1991-08-13 - Section 8 (6-year) and Section 15 Filed

1986-07-29 - Registered - Principal Register

1986-05-06 - Published for opposition

1986-05-06 - Published for opposition

1986-04-06 - Notice of publication

1986-03-04 - Approved for Pub - Principal Register (Initial exam)

## ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

ANDREW S. EHARD MERCHANT & GOULD P.C. P.O. BOX 2910

MINNEAPOLIS MN 55402-0910 Phone Number: 612-332-5300 Fax Number: 612-332-9081



#### **United States Patent and Trademark Office**





## Assignments on the Web > Trademark Query

## **Trademark Assignment Abstract of Title**

**Total Assignments: 5** 

Serial #: 73574748

Filing Dt: 12/23/1985

Reg #: 1403054

Reg. Dt: 07/29/1986

Registrant: POLARIS INDUSTRIES, INC.

Mark: POLARIS

Assignment: 1

Reel/Frame: 0578/0222

Received:

Recorded: 10/05/1987

Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: POLARIS INDUSTRIES, INC.

Exec Dt: 09/09/1987 Entity Type: CORPORATION Citizenship: MINNESOTA

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE

Assignee: POLARIS INDUSTRIES L.P.

Correspondent: LEONARD, STREET AND DEINARD **SUITE 1500** 

> 100 SOUTH FIFTH STREET MINNEAPOLIS, MN 55402

Assignment: 2

Reel/Frame: 0578/0232

Received:

Recorded: 10/05/1987

Pages: 6

Conveyance: SECURITY INTEREST

Assignor: POLARIS INDUSTRIES L.P.

Exec Dt: 09/09/1987

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE

Assignee: FIRST NATIONAL BANK OF MINNEAPOLIS

Entity Type: A NATIONAL BANKING

ASSOCIATION

Citizenship: NONE

Correspondent: DORSEY & WHITNEY

2200 FIRST BANK PLACE EAST MINNEAPOLIS, MN 55402

Assignment: 3

Reel/Frame: 0665/0755

Received:

Recorded: 08/28/1989

Pages: 0

Conveyance: RELEASE BY SECURED PARTY OF THE SECURITY AGREEMENT RECORDED ON OCT. 5, 1987, AT REEL 0578, FRAMES 232-237.

Assignee: POLARIS INDUSTRIES L.P.

Assignor: FIRST NATIONAL BANK OF MINNEAPOLIS

Exec Dt: 08/22/1989

Entity Type: A NATIONAL BANKING

ASSOCIATION

Citizenship: NONE

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE

Correspondent: PATTY WORDEN

C/O FIRST NATIONAL BANK MINNEAPOLIS

FIRST BANK PLACE MINNEAPOLIS, MN 55480

Assignment: 4

Reel/Frame: <u>1367/0313</u>

Received: 07/31/1995

Recorded: 06/09/1995

Pages: 4

Conveyance: MERGER

Assignors: POLARIS INDUSTRIES L.P.

Exec Dt: 12/22/1994

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE Exec Dt: 12/22/1994

POLARIS INDUSTRIES ASSOCIATES L.P.

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE

POLARIS INDUSTRIES PARTNERS L.P.

Exec Dt: 12/22/1994

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE

Assignee: POLARIS INDUSTRIES PARTNERS L.P.

1225 HIGHWAY 169 NORTH

MINNEAPOLIS, MINNESOTA 55441-5078

Correspondent: DAVID C. WEST

FREDRIKSON & BYRON, P.A. 1100 INTERNATIONAL CENTRE 900 SECOND AVENUE SOUTH MINNEAPOLIS, IN 55402

Assignment: 5

Reel/Frame: 1774/0307

Received: 08/27/1998

Recorded: 08/18/1998

Pages: 4

Conveyance: DUPLICATE RECORDING, SEE RECORDING AT REEL 1754, FRAME 0219

Assignor: POLARIS INDUSTRIES PARTNERS L.P.

Exec Dt: 12/26/1996

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE **Entity Type: CORPORATION** Citizenship: DELAWARE

Assignee: POLARIS INDUSTRIES INC.

1225 HIGHWAY 169

MINNEAPOLIS, MINNESOTA 55441

Correspondent: GREGORY P. KAIHOI

1100 INTERNATIONAL CENTRE 900 SECOND AVENUE SOUTH MINNEAPOLIS, MN 55402

Search Results as of: 01/12/2010 02:35 PM If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.

Web interface last modified: October 18, 2008 v.2.0.2

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Latest Status Info Page 1 of 3

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-01-12 14:35:57 ET

Serial Number: 77136600 Assignment Information Trademark Document Retrieval

**Registration Number: 3343562** 

Mark

# **POLARIS**

(words only): POLARIS

Standard Character claim: Yes

Current Status: Registered.

**Date of Status: 2007-11-27** 

Filing Date: 2007-03-21

Transformed into a National Application: No

**Registration Date:** 2007-11-27

Register: Principal

Law Office Assigned: LAW OFFICE 101

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at <a href="mailto:TrademarkAssistanceCenter@uspto.gov">TrademarkAssistanceCenter@uspto.gov</a>

Current Location: 650 - Publication And Issue Section

Date In Location: 2007-11-27

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries Inc.

#### Address:

Polaris Industries Inc. 2100 Highway 55

Medina, MN 553409770

**United States** 

**Legal Entity Type:** Corporation

State or Country of Incorporation: Delaware

#### **GOODS AND/OR SERVICES**

International Class: 012 Class Status: Active

MOTORCYCLES AND STRUCTURAL PARTS THEREFOR

Basis: 1(a)

First Use Date: 1997-08-00

First Use in Commerce Date: 1997-08-00

#### ADDITIONAL INFORMATION

(NOT AVAILABLE)

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-11-27 - Registered - Principal Register

2007-09-11 - Published for opposition

2007-08-22 - Notice of publication

2007-08-03 - Law Office Publication Review Completed

2007-08-02 - Amendment/Petition After Approval For Pub Entered

2007-08-02 - Assigned To LIE

2007-07-19 - PAPER RECEIVED

2007-07-16 - Approved for Pub - Principal Register (Initial exam)

2007-06-28 - Non-final action mailed

2007-06-28 - Non-Final Action Written

2007-06-25 - Assigned To Examiner

2007-03-26 - New Application Entered In Tram

## ATTORNEY/CORRESPONDENT INFORMATION

## Attorney of Record Andrew S. Ehard

**Correspondent** ANDREW S. EHARD MERCHANT & GOULD P.C. PO BOX 2910 MINNEAPOLIS, MN 55402-0910

Phone Number: 612.332.5300 Fax Number: 612.332.9081

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-01-12 14:36:17 ET

Serial Number: 73748656 Assignment Information

Trademark Document Retrieval

**Registration Number:** 1539269

Mark (words only): POLARIS

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2005-06-01

Filing Date: 1988-08-29

Transformed into a National Application: No

**Registration Date:** 1989-05-16

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

**Current Location: 845 -TTAB** 

Date In Location: 2004-11-26

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. POLARIS INDUSTRIES INC.

Address:

POLARIS INDUSTRIES INC. 2100 NORTH HIGHWAY 55 MINNEAPOLIS, MN 55340

United States

Legal Entity Type: Corporation

State or Country of Incorporation:(NOT AVAILABLE)

#### GOODS AND/OR SERVICES

**International Class: 014** Class Status: Active

WATCHES **Basis:** 1(a)

First Use Date: 1988-06-06

First Use in Commerce Date: 1988-06-06

#### ADDITIONAL INFORMATION

(NOT AVAILABLE)

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### **PROSECUTION HISTORY**

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2005-07-19 - TEAS Change Of Correspondence Received

2005-06-08 - Cancellation dismissed for Proceeding

2005-06-01 - Cancellation terminated for Proceeding

2005-06-01 - Cancellation dismissed for Proceeding

2003-10-22 - Cancellation Instituted No. 999999

1995-12-05 - Section 8 (6-year) accepted & Section 15 acknowledged

1995-04-17 - Section 8 (6-year) and Section 15 Filed

1989-05-16 - Registered - Principal Register

1989-02-21 - Published for opposition

1989-01-20 - Notice of publication

1988-11-09 - Approved for Pub - Principal Register (Initial exam)

#### ATTORNEY/CORRESPONDENT INFORMATION

#### Attorney of Record

JOHN D. NIES

#### Correspondent

John L. Beard

Merchant & Gould P.C.

P.O. Box 2910 Minneapolis MN 55402-0910 Phone Number: 612-332-5300 Fax Number: 612-332-9081



#### **United States Patent and Trademark Office**

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#### Assignments on the Web > Trademark Query

## **Trademark Assignment Abstract of Title**

**Total Assignments: 1** 

Serial #: 73748656

Filing Dt: 08/29/1988

Reg #: 1539269

Reg. Dt: 05/16/1989

Registrant: U.S. HISTORICAL SOCIETY, INC.

Mark: POLARIS

Assignment: 1

**Reel/Frame:** 3041/0802

Received: 09/03/2004

Recorded: 08/02/2004

Pages: 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: UNITED STATES HISTORICAL SOCIETY, INC.

Exec Dt: 07/02/2004
Entity Type: CORPORATION

**Entity Type: CORPORATION** 

Citizenship: NONE

Citizenship: NONE

Assignee: POLARIS INDUSTRIES INC.

2100 NORTH HIGHWAY 55

MINNEAPOLIS, MINNESOTA 55340

Correspondent: FREDRIKSON & BYRON

JOHN C. PICKERIL

200 SOUTH SIXTH STREET MINNEAPOLIS, MN 55402

Search Results as of: 01/12/2010 02:36 PM If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.

Web interface last modified: October 18, 2008 v.2.0.2

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Page 1 of 3

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-01-12 14:40:06 ET

Serial Number: 75052447 Assignment Information Trademark Document Retrieval

**Registration Number: 2441181** 

Mark (words only): POLARIS ACCEPTANCE

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

**Date of Status: 2006-09-28** 

Filing Date: 1996-02-01

Transformed into a National Application: No

**Registration Date: 2001-04-03** 

Register: Principal

Law Office Assigned: LAW OFFICE 114

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2006-11-22

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries Inc.

Address:

Polaris Industries Inc. 2100 Highway 55 Minneapolis, MN 553409770 United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### GOODS AND/OR SERVICES

**International Class: 036** Class Status: Active

Page 2 of 3

providing financing for snowmobiles, personal watercraft, all-terrain vehicles, and other vehicles and related parts, accessories and clothing

Basis: 1(a)

First Use Date: 1996-02-00

First Use in Commerce Date: 1996-02-00

#### ADDITIONAL INFORMATION

Disclaimer: "ACCEPTANCE"

#### **Prior Registration Number(s):**

767029

908318

1360238

1403054

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2006-11-22 - Case File In TICRS

2006-09-28 - Section 8 (6-year) accepted & Section 15 acknowledged

2006-09-28 - Assigned To Paralegal

2006-04-17 - Section 8 (6-year) and Section 15 Filed

2006-04-17 - TEAS Section 8 & 15 Received

2005-07-19 - TEAS Change Of Correspondence Received

2002-10-11 - TEAS Change Of Correspondence Received

2001-04-03 - Registered - Principal Register

2001-01-11 - Allowed for Registration - Principal Register (SOU accepted)

2001-01-09 - Assigned To Examiner

2001-01-04 - Statement of use processing complete

2000-10-16 - Amendment to Use filed

2000-04-18 - Noa Mailed - SOU Required From Applicant

1996-09-30 - Extension Of Time To Oppose Received

1996-09-03 - Published for opposition

1996-08-02 - Notice of publication

1996-07-03 - Approved for Pub - Principal Register (Initial exam)

1996-06-19 - Examiner's amendment mailed

1996-06-11 - Assigned To Examiner

1996-06-11 - Assigned To Examiner

## ATTORNEY/CORRESPONDENT INFORMATION

#### **Attorney of Record**

Andrew S. Ehard

#### Correspondent

Andrew S. Ehard MERCHANT & GOULD P.C. P.O. BOX 2910 MINNEAPOLIS MN 55402-0910

Phone Number: 612-332-5300 Fax Number: 612-332-9081



## **United States Patent and Trademark Office**

Home | Site Index | Search | Guides | Contacts | eBusiness | eBiz alerts | News | Help



#### Assignments on the Web > Trademark Query

## **Trademark Assignment Abstract of Title**

**Total Assignments: 1** 

Serial #: 75052447

Filing Dt: 02/01/1996

Reg #: 2441181

Reg. Dt: 04/03/2001

Registrant: Polaris Industries Partners L.P.

Mark: POLARIS ACCEPTANCE

**Assignment: 1** 

Reel/Frame: <u>1774/0307</u>

Received: 08/27/1998

Recorded: 08/18/1998

Pages: 4

Conveyance: DUPLICATE RECORDING, SEE RECORDING AT REEL 1754, FRAME 0219

Assignor: POLARIS INDUSTRIES PARTNERS L.P.

Exec Dt: 12/26/1996

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE
Entity Type: CORPORATION
Citizenship: DELAWARE

Assignee: POLARIS INDUSTRIES INC.

1225 HIGHWAY 169

MINNEAPOLIS, MINNESOTA 55441

Correspondent: GREGORY P. KAIHOI

1100 INTERNATIONAL CENTRE 900 SECOND AVENUE SOUTH MINNEAPOLIS, MN 55402

Search Results as of: 01/12/2010 02:39 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.

Web interface last modified: October 18, 2008 v.2.0.2

| .HOME | INDEX | SEARCH | eBUSINESS | CONTACT US | PRIVACY STATEMENT

Page 1 of 3

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-01-12 14:40:23 ET

Serial Number: 75553933 Assignment Information Trademark Document Retrieval

**Registration Number: 2279456** 

Mark (words only): POLARIS

Standard Character claim: No

Current Status: This registration has been renewed.

**Date of Status: 2009-09-29** 

Filing Date: 1998-09-16

Transformed into a National Application: No

Registration Date: 1999-09-21

Register: Principal

Law Office Assigned: LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact

the Trademark Assistance Center at Trademark Assistance Center @uspto.gov

**Current Location: (NOT AVAILABLE)** 

Date In Location: 2009-09-29

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries Inc.

#### Address:

Polaris Industries Inc. 2100 Highway 55 Minneapolis, MN 553409770 United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### GOODS AND/OR SERVICES

International Class: 025 Class Status: Active CLOTHING, namely, HATS, SHIRTS, T-SHIRTS, SWEAT SHIRTS, BOOTS, JACKETS, GLOVES,

STOCKING CAPS

Basis: 1(a)

First Use Date: 1967-00-00

First Use in Commerce Date: 1967-00-00

#### ADDITIONAL INFORMATION

### **Prior Registration Number(s):**

767029

889654

906058

908318

955604

1360238

1403054

2034144

2091863

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-09-29 - First renewal 10 year

2009-09-29 - Section 8 (10-year) accepted/ Section 9 granted

2009-07-29 - Assigned To Paralegal

2009-07-24 - TEAS Section 8 & 9 Received

2007-04-02 - Attorney Revoked And/Or Appointed

2007-04-02 - TEAS Revoke/Appoint Attorney Received

2006-08-28 - Case File In TICRS

2005-10-26 - Section 8 (6-year) accepted & Section 15 acknowledged

2005-10-26 - Assigned To Paralegal

2005-09-13 - Section 8 (6-year) and Section 15 Filed

2005-09-13 - TEAS Section 8 & 15 Received

2005-07-19 - TEAS Change Of Correspondence Received

2002-10-17 - TEAS Change Of Correspondence Received

1999-09-21 - Registered - Principal Register

1999-06-29 - Published for opposition

1999-06-01 - Notice of publication

1999-03-22 - Approved for Pub - Principal Register (Initial exam)

1999-03-19 - Assigned To Examiner

## ATTORNEY/CORRESPONDENT INFORMATION

#### **Attorney of Record**

Andrew S. Ehard

#### Correspondent

Andrew S. Ehard Merchant & Gould P.C. P.O. Box 2910

Minneapolis MN 55402-0910 Phone Number: 612-332-5300 Fax Number: 612-332-9081 Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-01-12 14:40:40 ET

Trademark Document Retrieval Serial Number: 75793511 Assignment Information

**Registration Number: 2464512** 

Mark (words only): POLARISTAR PROTECTION PLUS

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

**Date of Status: 2006-09-21** 

Filing Date: 1999-09-07

Transformed into a National Application: No

**Registration Date:** 2001-06-26

Register: Principal

Law Office Assigned: LAW OFFICE 104

If you are the applicant or applicant's attorney and have questions about this file, please contact

the Trademark Assistance Center at Trademark Assistance Center @uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2006-10-12

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries Inc.

#### Address:

Polaris Industries Inc. 2100 Highway 55 Medina, MN 553409770 United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### GOODS AND/OR SERVICES

**International Class: 036** Class Status: Active

EXTENDED WARRANTY AND SERVICE CONTRACTS FOR PURCHASERS OF RECREATIONAL VEHICLES SUCH AS SNOWMOBILES, ATV's, PERSONAL WATERCRAFT, AND MOTORCYCLESD

**Basis:** 1(a)

First Use Date: 2000-01-00

First Use in Commerce Date: 2000-01-00

#### ADDITIONAL INFORMATION

**Disclaimer: "PROTECTION"** 

#### **Prior Registration Number(s):**

767029

908318

1360238

1403054

2034144

2091863

2209426

2262023

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### **PROSECUTION HISTORY**

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2006-10-12 - Case File In TICRS

2006-09-21 - Section 8 (6-year) accepted & Section 15 acknowledged

2006-09-13 - Assigned To Paralegal

2006-06-30 - Section 8 (6-year) and Section 15 Filed

2006-06-30 - TEAS Section 8 & 15 Received

2005-07-19 - TEAS Change Of Correspondence Received

2002-10-17 - TEAS Change Of Correspondence Received

2001-06-26 - Registered - Principal Register

2001-04-04 - Allowed for Registration - Principal Register (SOU accepted)

2001-04-03 - Assigned To Examiner

Latest Status Info Page 3 of 3

2001-02-15 - Statement of use processing complete

2001-02-15 - Amendment to Use filed

2000-08-15 - Noa Mailed - SOU Required From Applicant

2000-05-23 - Published for opposition

2000-04-21 - Notice of publication

2000-03-16 - Approved for Pub - Principal Register (Initial exam)

2000-01-31 - Communication received from applicant

2000-01-12 - Non-final action mailed

1999-12-23 - Assigned To Examiner

1999-12-23 - Assigned To Examiner

1999-12-20 - Assigned To Examiner

#### ATTORNEY/CORRESPONDENT INFORMATION

#### **Attorney of Record**

Andrew S. Ehard

#### Correspondent

ANDREW S. EHARD MERCHANT & GOULD P.C. P.O. BOX 2910

MINNEAPOLIS MN 55402-0910 Phone Number: 612-332-5300 Fax Number: 612-332-9081 Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-01-12 14:40:53 ET

Serial Number: 75849129 Assignment Information Trademark Document Retrieval

**Registration Number: 2383434** 

Mark (words only): POLARIS

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

**Date of Status: 2006-10-28** 

Filing Date: 1999-11-15

Transformed into a National Application: No

Registration Date: 2000-09-05

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact

the Trademark Assistance Center at Trademark Assistance Center @uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2006-10-28

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries Inc.

#### Address:

Polaris Industries Inc. 2100 Highway 55 Medina, MN 553409770

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### GOODS AND/OR SERVICES

International Class: 009 Class Status: Active PROTECTIVE AND SAFETY EQUIPMENT, NAMELY, SAFETY HELMETS, SAFETY GOGGLES, THERMOMETERS NOT FOR MEDICAL USE, AND SUN GLASSES

Basis: 1(a)

First Use Date: 1968-00-00

First Use in Commerce Date: 1968-00-00

#### ADDITIONAL INFORMATION

#### **Prior Registration Number(s):**

767029

908318

1360238

1403054

2034144

2091863

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2006-10-28 - Section 8 (6-year) accepted & Section 15 acknowledged

2006-10-17 - Assigned To Paralegal

2006-08-11 - Section 8 (6-year) and Section 15 Filed

2006-08-11 - TEAS Section 8 & 15 Received

2006-02-16 - Case File In TICRS

2006-02-16 - Case File In TICRS

2005-07-19 - TEAS Change Of Correspondence Received

2002-10-17 - TEAS Change Of Correspondence Received

2000-09-05 - Registered - Principal Register

2000-06-13 - Published for opposition

2000-05-12 - Notice of publication

2000-04-07 - Approved for Pub - Principal Register (Initial exam)

2000-04-03 - Examiner's amendment mailed

2000-03-21 - Assigned To Examiner

#### ATTORNEY/CORRESPONDENT INFORMATION

## **Attorney of Record**

ANDREW S. EHARD

## Correspondent

ANDREW S. EHARD MERCHANT & GOULD P.C. P.O. BOX 2910 MINNEAPOLIS MN 55402-0910 Phone Number: 612-332-5300

Fax Number: 612-332-9081

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-01-12 14:41:46 ET

Serial Number: 75851660 Assignment Information Trademark Document Retrieval

**Registration Number: 2550716** 

Mark (words only): POLARIS

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

**Date of Status: 2007-05-24** 

Filing Date: 1999-11-15

Transformed into a National Application: No

Registration Date: 2002-03-19

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact

the Trademark Assistance Center at Trademark Assistance Center @uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-05-24

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries Inc.

#### Address:

Polaris Industries Inc. 2100 Highway 55 Medina, MN 553409770 United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### **GOODS AND/OR SERVICES**

International Class: 009 Class Status: Active

Page 2 of 3

**VENDING MACHINES** 

Basis: 1(a)

First Use Date: 2000-03-00

First Use in Commerce Date: 2000-03-00

#### ADDITIONAL INFORMATION

#### **Prior Registration Number(s):**

767029

908318

1360238

1403054

2034144

2091863

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-05-24 - Section 8 (6-year) accepted & Section 15 acknowledged

2007-05-18 - Case File In TICRS

2007-05-08 - Assigned To Paralegal

2007-04-05 - Section 8 (6-year) and Section 15 Filed

2007-04-05 - TEAS Section 8 & 15 Received

2005-07-19 - TEAS Change Of Correspondence Received

2002-10-17 - TEAS Change Of Correspondence Received

2002-03-19 - Registered - Principal Register

2001-10-29 - Allowed for Registration - Principal Register (SOU accepted)

2001-10-24 - Examiner's amendment mailed

2001-04-20 - Non-final action mailed

2001-04-02 - Statement of use processing complete

2001-02-22 - Amendment to Use filed

Latest Status Info Page 3 of 3

2000-08-22 - Noa Mailed - SOU Required From Applicant

2000-05-30 - Published for opposition

2000-04-28 - Notice of publication

2000-04-03 - Approved for Pub - Principal Register (Initial exam)

2000-03-29 - Assigned To Examiner

## ATTORNEY/CORRESPONDENT INFORMATION

## **Attorney of Record**

Andrew S. Ehard

## Correspondent

Andrew S. Ehard Merchant & Gould P.C.

P.O. Box 2910

Minneapolis MN 55402-0910 Phone Number: 612-332-5300 Fax Number: 612-332-9081 Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-01-12 14:42:00 ET

Serial Number: 75851662 Assignment Information

Trademark Document Retrieval

**Registration Number: 2976391** 

Mark (words only): POLARIS

Standard Character claim: No

Current Status: Registered.

Date of Status: 2005-07-26

Filing Date: 1999-11-15

Transformed into a National Application: No

Registration Date: 2005-07-26

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact

the Trademark Assistance Center at Trademark Assistance Center @uspto.gov

Current Location: 650 - Publication And Issue Section

Date In Location: 2005-06-15

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries Inc.

Address:

Polaris Industries Inc. 2100 Highway 55 Medina, MN 553409770

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### GOODS AND/OR SERVICES

International Class: 028 Class Status: Active

Page 2 of 3

**RIDE-ON TOYS** 

Basis: 1(a)

First Use Date: 2002-11-30

First Use in Commerce Date: 2002-11-30

#### ADDITIONAL INFORMATION

#### **Prior Registration Number(s):**

767029

908318

1360238

1403054

2034144

2091863

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

- 2007-04-02 Attorney Revoked And/Or Appointed
- 2007-04-02 TEAS Revoke/Appoint Attorney Received
- 2005-07-25 Attorney Revoked And/Or Appointed
- 2005-07-25 TEAS Revoke/Appoint Attorney Received
- 2005-07-26 Registered Principal Register
- 2005-07-19 TEAS Change Of Correspondence Received
- 2005-06-06 Law Office Registration Review Completed
- 2005-05-27 Assigned To LIE
- 2005-05-24 Allowed for Registration Principal Register (SOU accepted)
- 2005-05-18 Teas/Email Correspondence Entered
- 2005-05-13 Communication received from applicant
- 2005-05-13 TEAS Response to Office Action Received
- 2005-02-09 NON-FINAL ACTION E-MAILED

- 2005-02-09 SU Non-Final Action Written
- 2005-01-28 Statement of use processing complete
- 2005-01-19 Amendment to Use filed
- 2005-01-19 TEAS Statement of Use Received
- 2004-11-18 TEAS Change Of Correspondence Received
- 2004-11-08 PAPER RECEIVED
- 2004-07-27 Noa Mailed SOU Required From Applicant
- 2004-05-04 Published for opposition
- 2004-04-14 Notice of publication
- 2004-02-10 Approved for Pub Principal Register (Initial exam)
- 2004-01-08 Case File In TICRS
- 2003-08-29 TEAS Change Of Correspondence Received
- 2003-04-23 Assigned To Examiner
- 2002-07-10 Assigned To Examiner
- 2000-03-27 Letter of suspension mailed
- 2000-03-22 Assigned To Examiner

#### ATTORNEY/CORRESPONDENT INFORMATION

#### **Attorney of Record**

Andrew S. Ehard

#### Correspondent

Andrew S. Ehard

Merchant & Gould P.C.

P.O. Box 2910

Minneapolis MN 55402-0910 Phone Number: 612-332-5300

Fax Number: 612-332-9081

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Serial Number: 77277430 Assignment Information

Trademark Document Retrieval

**Registration Number:** 3481931

Mark

# **POLARIS**

(words only): POLARIS

Standard Character claim: Yes

Current Status: Registered.

**Date of Status: 2008-08-05** 

Filing Date: 2007-09-12

Transformed into a National Application: No

**Registration Date: 2008-08-05** 

Register: Principal

Law Office Assigned: LAW OFFICE 105

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at <a href="mailto:TrademarkAssistanceCenter@uspto.gov">TrademarkAssistanceCenter@uspto.gov</a>

Current Location: 650 - Publication And Issue Section

Date In Location: 2008-06-30

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries Inc.

#### Address:

Polaris Industries Inc. 2100 Highway 55

Medina, MN 553409770

**United States** 

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### **GOODS AND/OR SERVICES**

International Class: 012 Class Status: Active

bicycles and structural parts therefor

Basis: 1(a)

First Use Date: 2007-08-00

First Use in Commerce Date: 2007-08-00

#### ADDITIONAL INFORMATION

#### **Prior Registration Number(s):**

2851927 3343562

## MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-08-05 - Registered - Principal Register

2008-06-30 - Law Office Registration Review Completed

2008-06-29 - Allowed for Registration - Principal Register (SOU accepted)

2008-06-23 - Statement of use processing complete

2008-06-18 - Amendment to Use filed

2008-06-18 - TEAS Statement of Use Received

2008-05-27 - Noa Mailed - SOU Required From Applicant

2008-03-04 - Published for opposition

2008-02-13 - Notice of publication

2008-01-29 - Law Office Publication Review Completed

- 2008-01-29 Assigned To LIE
- 2007-12-17 Approved for Pub Principal Register (Initial exam)
- 2007-12-13 Examiner's amendment mailed
- 2007-12-13 Examiner's Amendment Entered
- 2007-12-13 Examiners Amendment Written
- 2007-12-10 Assigned To Examiner
- 2007-09-17 New Application Entered In Tram

#### ATTORNEY/CORRESPONDENT INFORMATION

#### Attorney of Record

Andrew S. Ehard

#### **Correspondent**

Andrew S. Ehard MERCHANT & GOULD P.C. PO BOX 2910 MINNEAPOLIS MN 55402-0910

Phone Number: 612-332-5300 Fax Number: 612-332-9081 Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-01-12 14:43:20 ET

Serial Number: 77379331 Assignment Information

Trademark Document Retrieval

**Registration Number: 3518019** 

Mark

## PURE POLARIS

(words only): PURE POLARIS

Standard Character claim: Yes

Current Status: Registered.

**Date of Status: 2008-10-14** 

Filing Date: 2008-01-24

Transformed into a National Application: No

**Registration Date: 2008-10-14** 

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at <a href="mailto:TrademarkAssistanceCenter@uspto.gov">TrademarkAssistanceCenter@uspto.gov</a>

Current Location: 650 - Publication And Issue Section

Date In Location: 2008-09-09

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries Inc.

#### Address:

Polaris Industries Inc. 2100 Highway 55

Page 2 of 3

Medina, MN 553409770

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### GOODS AND/OR SERVICES

International Class: 035 Class Status: Active

online retail store services and catalog ordering services featuring accessories and apparel to be used in

connection with recreational vehicles

Basis: 1(a)

First Use Date: 2000-11-00

First Use in Commerce Date: 2000-11-00

#### ADDITIONAL INFORMATION

(NOT AVAILABLE)

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-10-14 - Registered - Principal Register

2008-09-09 - Law Office Registration Review Completed

2008-09-05 - Allowed for Registration - Principal Register (SOU accepted)

2008-09-03 - Statement of use processing complete

2008-08-27 - Amendment to Use filed

2008-09-03 - Case Assigned To Intent To Use Paralegal

2008-08-27 - TEAS Statement of Use Received

2008-08-12 - Noa Mailed - SOU Required From Applicant

2008-05-20 - Published for opposition

2008-04-30 - Notice of publication

Latest Status Info Page 3 of 3

2008-04-16 - Law Office Publication Review Completed

2008-04-16 - Assigned To LIE

2008-04-11 - Approved for Pub - Principal Register (Initial exam)

2008-04-11 - Assigned To Examiner

2008-01-28 - New Application Entered In Tram

#### ATTORNEY/CORRESPONDENT INFORMATION

#### **Attorney of Record**

Andrew S. Ehard

#### Correspondent

Andrew S. Ehard MERCHANT & GOULD P.C. PO BOX 2910 MINNEAPOLIS MN 55402-0910 Phone Number: 612-332-5300

Fax Number: 612-332-9081

This page was generated by the TARR system on 2010-01-12 14:43:34 ET

Serial Number: 78135560 Assignment Information Trademark Document Retrieval

**Registration Number: 2777868** 

Mark (words only): POLARIS PROFESSIONAL SERIES

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

**Date of Status: 2008-11-22** 

Filing Date: 2002-06-13

Transformed into a National Application: No

Registration Date: 2003-10-28

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact

the Trademark Assistance Center at Trademark Assistance Center @uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2008-11-22

### LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries Inc.

#### Address:

Polaris Industries Inc. 2100 Highway 55 Medina, MN 55340 United States

**Legal Entity Type:** Corporation

State or Country of Incorporation: Delaware

#### GOODS AND/OR SERVICES

International Class: 012 Class Status: Active off road general purpose utility vehicles

Basis: 1(a)

First Use Date: 2001-01-31

First Use in Commerce Date: 2001-01-31

#### ADDITIONAL INFORMATION

Disclaimer: "PROFESSIONAL SERIES"

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-11-22 - Section 8 (6-year) accepted & Section 15 acknowledged

2008-11-19 - Assigned To Paralegal

2008-11-12 - TEAS Section 8 & 15 Received

2008-08-05 - Case File In TICRS

2005-07-19 - TEAS Change Of Correspondence Received

2003-10-28 - Registered - Principal Register

2003-08-05 - Published for opposition

2003-07-16 - Notice of publication

2003-06-05 - Approved for Pub - Principal Register (Initial exam)

2003-06-04 - Assigned To Examiner

2003-06-04 - Assigned To Examiner

2003-06-04 - Assigned To Examiner

2003-05-13 - Communication received from applicant

2003-05-13 - TEAS Change Of Correspondence Received

2003-05-13 - TEAS Response to Office Action Received

2002-11-26 - Non-final action mailed

2002-11-06 - Assigned To Examiner

2002-10-15 - Assigned To Examiner

### ATTORNEY/CORRESPONDENT INFORMATION

### **Attorney of Record**

Andrew S. Ehard

### Correspondent

Andrew S. Ehard Merchant & Gould P.C. P.O. Box 2910

Minneapolis MN 55402-0910 Phone Number: 612-332-5300 Fax Number: 612-332-9081

This page was generated by the TARR system on 2010-01-12 14:44:38 ET

Serial Number: 78157676 <u>Assignment Information</u>

Trademark Document Retrieval

**Registration Number: 2851927** 

Mark (words only): POLARIS

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2009-07-04

Filing Date: 2002-08-26

Transformed into a National Application: No

**Registration Date: 2004-06-08** 

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact

the Trademark Assistance Center at Trademark Assistance Center @uspto.gov

**Current Location:** 830 -Post Registration

Date In Location: 2009-07-04

### LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries Inc.

#### Address:

Polaris Industries Inc. 2100 Highway 55 Medina, MN 55340 United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### GOODS AND/OR SERVICES

**International Class: 012** Class Status: Active

bicycles, tricycles and motorized and non-motorized scooters

Basis: 1(a)

First Use Date: 2002-08-09

First Use in Commerce Date: 2002-08-09

#### ADDITIONAL INFORMATION

(NOT AVAILABLE)

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-07-04 - Section 8 (6-year) accepted & Section 15 acknowledged

2009-06-16 - Assigned To Paralegal

2009-06-10 - TEAS Section 8 & 15 Received

2005-07-19 - TEAS Change Of Correspondence Received

2004-06-08 - Registered - Principal Register

2004-03-26 - Allowed for Registration - Principal Register (SOU accepted)

2004-03-25 - Case File In TICRS

2004-03-20 - Statement of use processing complete

2004-03-02 - Amendment to Use filed

2004-03-05 - PAPER RECEIVED

2003-09-02 - Noa Mailed - SOU Required From Applicant

2003-06-10 - Published for opposition

2003-05-21 - Notice of publication

2003-04-07 - Approved for Pub - Principal Register (Initial exam)

2003-04-07 - Assigned To Examiner

#### ATTORNEY/CORRESPONDENT INFORMATION

# **Attorney of Record** . Andrew S. Ehard

**Correspondent**Andrew S. Ehard Merchant & Gould P.C. P.O. Box 2910

Minneapolis MN 55402-0910 Phone Number: 612-332-5300 Fax Number: 612-332-9081

This page was generated by the TARR system on 2010-01-12 14:44:50 ET

Serial Number: 78175195 Assignment Information Trademark Document Retrieval

**Registration Number: 2924135** 

Mark (words only): POLARIS

Standard Character claim: No

Current Status: Registered.

**Date of Status: 2005-02-01** 

Filing Date: 2002-10-16

Transformed into a National Application: No

Registration Date: 2005-02-01

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact

the Trademark Assistance Center at Trademark Assistance Center @uspto.gov

Current Location: 833 -Post Registration

**Date In Location: 2005-06-02** 

### LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries Inc.

#### Address:

Polaris Industries Inc. 2100 Highway 55 Medina, MN 55340

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### GOODS AND/OR SERVICES

International Class: 006 Class Status: Active

Page 2 of 3

Non-luminous and non-mechanical metal signs; common metal key fobs; common metal key chains; pewter key fobs; pewter key chains; non-electric door chimes

Basis: 1(a)

First Use Date: 2000-03-31

First Use in Commerce Date: 2000-03-31

#### ADDITIONAL INFORMATION

### **Prior Registration Number(s):**

2279456

2301918

2482168

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### **PROSECUTION HISTORY**

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2005-07-19 - TEAS Change Of Correspondence Received

2005-04-18 - Section 7 correction issued

2005-03-15 - Section 7 amendment filed

2005-03-15 - PAPER RECEIVED

2005-02-01 - Registered - Principal Register

2004-11-29 - Law Office Registration Review Completed

2004-11-29 - Assigned To LIE

2004-11-26 - Assigned To LIE

2004-11-19 - Allowed for Registration - Principal Register (SOU accepted)

2004-11-18 - TEAS Change Of Correspondence Received

2004-11-16 - Statement of use processing complete

2004-10-29 - Amendment to Use filed

2004-11-08 - PAPER RECEIVED

2004-10-29 - TEAS Statement of Use Received

2004-05-18 - Noa Mailed - SOU Required From Applicant

2004-02-24 - Published for opposition

2004-02-04 - Notice of publication

2003-12-24 - Approved for Pub - Principal Register (Initial exam)

2003-12-05 - Examiner's amendment mailed

2003-10-20 - Communication received from applicant

2003-10-20 - PAPER RECEIVED

2003-04-23 - Non-final action mailed

2003-04-14 - Assigned To Examiner

#### ATTORNEY/CORRESPONDENT INFORMATION

### **Attorney of Record**

MICHAEL J. KNOLL

#### Correspondent

John L. Beard

Merchant & Gould P.C.

P.O. Box 2910

Minneapolis MN 55402-0910 Phone Number: 612-332-5300 Fax Number: 612-332-9081

This page was generated by the TARR system on 2010-01-12 14:45:08 ET

Serial Number: 78175208 Assignment Information

Trademark Document Retrieval

**Registration Number: 3313360** 

Mark (words only): POLARIS

Standard Character claim: No

Current Status: Registered.

**Date of Status: 2007-10-16** 

Filing Date: 2002-10-16

Transformed into a National Application: No

Registration Date: 2007-10-16

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact

the Trademark Assistance Center at Trademark Assistance Center @uspto.gov

Current Location: 650 - Publication And Issue Section

Date In Location: 2007-09-12

### LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries Inc.

Address:

Polaris Industries Inc. 2100 Highway 55 Medina, MN 55340

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### **GOODS AND/OR SERVICES**

**International Class: 014** Class Status: Active

belt buckles of precious metals; clocks

Basis: 1(a)

First Use Date: 1997-00-00

First Use in Commerce Date: 1997-00-00

#### ADDITIONAL INFORMATION

#### **Prior Registration Number(s):**

908318

1360238

2034144

2091863

2279456

2383434

### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-10-16 - Registered - Principal Register

2007-09-12 - Law Office Registration Review Completed

2007-09-11 - Assigned To LIE

2007-08-03 - Allowed for Registration - Principal Register (SOU accepted)

2007-07-17 - Statement of use processing complete

2007-04-16 - Amendment to Use filed

2007-05-02 - Assigned To Examiner

2007-04-16 - TEAS Statement of Use Received

2007-04-02 - Extension 1 granted

2007-04-02 - Extension 1 filed

2007-04-02 - TEAS Extension Received

2007-04-02 - Attorney Revoked And/Or Appointed

2007-04-02 - TEAS Revoke/Appoint Attorney Received

- 2006-10-10 Noa Mailed SOU Required From Applicant
- 2006-07-18 Published for opposition
- 2006-06-28 Notice of publication
- 2006-06-01 Law Office Publication Review Completed
- 2006-05-26 Assigned To LIE
- 2006-05-24 Approved for Pub Principal Register (Initial exam)
- 2006-05-22 LIE Checked Susp To Atty For Action
- 2005-10-18 Report Completed Suspension Check Case Still Suspended
- 2005-07-25 Attorney Revoked And/Or Appointed
- 2005-07-25 TEAS Revoke/Appoint Attorney Received
- 2005-07-19 TEAS Change Of Correspondence Received
- 2005-04-04 Report Completed Suspension Check Case Still Suspended
- 2004-11-18 TEAS Change Of Correspondence Received
- 2004-11-08 PAPER RECEIVED
- 2004-09-10 Report Completed Suspension Check Case Still Suspended
- 2004-01-20 Letter of suspension mailed
- 2003-10-15 Communication received from applicant
- 2003-10-20 Communication received from applicant
- 2003-10-20 PAPER RECEIVED
- 2003-04-18 Non-final action mailed
- 2003-04-15 Assigned To Examiner

#### ATTORNEY/CORRESPONDENT INFORMATION

### **Attorney of Record**

Andrew S. Ehard

#### Correspondent

ANDREW S. EHARD

MERCHANT & GOULD P.C. P.O. BOX 2910

MINNEAPOLIS, MN 55402-0910 Phone Number: 612-332-5300 Fax Number: 612-332-9081

Page 1 of 3

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-01-12 14:47:10 ET

Serial Number: 78175210 Assignment Information Trademark Document Retrieval

**Registration Number: 2933979** 

Mark (words only): POLARIS

Standard Character claim: No

Current Status: Registered.

**Date of Status: 2005-03-15** 

Filing Date: 2002-10-16

Transformed into a National Application: No

Registration Date: 2005-03-15

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact

the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 - Publication And Issue Section

Date In Location: 2005-01-31

### LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries Inc.

#### Address:

Polaris Industries Inc. 2100 Highway 55 Medina, MN 55340 United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### **GOODS AND/OR SERVICES**

International Class: 016 Class Status: Active decals; calendars **Basis:** 1(a)

First Use Date: 2000-03-31

First Use in Commerce Date: 2000-03-31

#### ADDITIONAL INFORMATION

#### **Prior Registration Number(s):**

908319

1360238

2034144

2091863

2279456

2383434

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2005-07-19 - TEAS Change Of Correspondence Received

2005-03-15 - Registered - Principal Register

2004-12-07 - Law Office Registration Review Completed

2004-11-26 - Assigned To LIE

2004-11-24 - Allowed for Registration - Principal Register (SOU accepted)

2004-11-18 - TEAS Change Of Correspondence Received

2004-11-16 - Statement of use processing complete

2004-10-29 - Amendment to Use filed

2004-11-08 - PAPER RECEIVED

2004-10-29 - TEAS Statement of Use Received

2004-05-04 - Noa Mailed - SOU Required From Applicant

2004-02-10 - Published for opposition

2004-01-21 - Notice of publication

2003-12-08 - Approved for Pub - Principal Register (Initial exam)

2003-10-20 - Communication received from applicant

2003-10-20 - PAPER RECEIVED

2003-04-23 - Non-final action mailed

2003-04-15 - Assigned To Examiner

### ATTORNEY/CORRESPONDENT INFORMATION

#### **Attorney of Record**

Elizabeth C. Buckingham

### Correspondent

John L. Beard Merchant & Gould P.C.

P.O. Box 2910

Minneapolis MN 55402-0910 Phone Number: 612-332-5300 Fax Number: 612-332-9081

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Trademark Document Retrieval Serial Number: 78175215 Assignment Information

**Registration Number: 2933980** 

Mark (words only): POLARIS

Standard Character claim: No

Current Status: Registered.

**Date of Status: 2005-03-15** 

Filing Date: 2002-10-16

Transformed into a National Application: No

Registration Date: 2005-03-15

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact

the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 - Publication And Issue Section

**Date In Location:** 2005-02-01

### LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries Inc.

Address:

Polaris Industries Inc. 2100 Highway 55 Medina, MN 55340

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### GOODS AND/OR SERVICES

**International Class: 020** Class Status: Active

Page 2 of 3

Barstools; stools; benches; chairs

Basis: 1(a)

First Use Date: 2003-10-31

First Use in Commerce Date: 2003-10-31

#### ADDITIONAL INFORMATION

#### **Prior Registration Number(s):**

908318

1360238

2034144

2091863

2279456

2383434

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2005-07-19 - TEAS Change Of Correspondence Received

2005-03-15 - Registered - Principal Register

2004-12-07 - Law Office Registration Review Completed

2004-11-26 - Assigned To LIE

2004-11-24 - Allowed for Registration - Principal Register (SOU accepted)

2004-11-18 - TEAS Change Of Correspondence Received

2004-11-16 - Statement of use processing complete

2004-10-29 - Amendment to Use filed

2004-11-08 - PAPER RECEIVED

2004-10-29 - TEAS Statement of Use Received

2004-05-04 - Noa Mailed - SOU Required From Applicant

2004-02-10 - Published for opposition

2004-01-21 - Notice of publication

2003-12-08 - Approved for Pub - Principal Register (Initial exam)

2003-10-20 - Communication received from applicant

2003-10-20 - PAPER RECEIVED

2003-04-23 - Non-final action mailed

2003-04-15 - Assigned To Examiner

### ATTORNEY/CORRESPONDENT INFORMATION

### **Attorney of Record**

Elizabeth C. Buckingham

### Correspondent

John L. Beard Merchant & Gould P.C.

P.O. Box 2910

Minneapolis MN 55402-0910 Phone Number: 612-332-5300 Fax Number: 612-332-9081

This page was generated by the TARR system on 2010-01-12 14:47:32 ET

Serial Number: 78175218 Assignment Information Trademark Document Retrieval

Registration Number: 2933981

Mark (words only): POLARIS

Standard Character claim: No

Current Status: Registered.

**Date of Status: 2005-03-15** 

Filing Date: 2002-10-16

Transformed into a National Application: No

Registration Date: 2005-03-15

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact

the Trademark Assistance Center at Trademark Assistance Center @uspto.gov

Current Location: 650 - Publication And Issue Section

**Date In Location:** 2005-01-31

### LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries Inc.

Address:

Polaris Industries Inc. 2100 Highway 55 Medina, MN 55340

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### **GOODS AND/OR SERVICES**

International Class: 021 Class Status: Active

Page 2 of 3

Mugs, drinking glasses; stainless steel insulated vacuum bottles; plastic water bottles sold empty; wind chimes; ceramic figurines

Basis: 1(a)

First Use Date: 2000-05-31

First Use in Commerce Date: 2000-05-31

#### ADDITIONAL INFORMATION

(NOT AVAILABLE)

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2005-07-19 - TEAS Change Of Correspondence Received

2005-03-15 - Registered - Principal Register

2004-12-07 - Law Office Registration Review Completed

2004-11-26 - Assigned To LIE

2004-11-24 - Allowed for Registration - Principal Register (SOU accepted)

2004-11-15 - Statement of use processing complete

2004-10-13 - Amendment to Use filed

2004-11-08 - PAPER RECEIVED

2004-10-18 - PAPER RECEIVED

2004-04-13 - Noa Mailed - SOU Required From Applicant

2004-01-20 - Published for opposition

2003-12-31 - Notice of publication

2003-11-20 - Approved for Pub - Principal Register (Initial exam)

2003-10-20 - Communication received from applicant

2003-10-20 - PAPER RECEIVED

2003-04-18 - Non-final action mailed

2003-04-15 - Assigned To Examiner

### ATTORNEY/CORRESPONDENT INFORMATION

### **Attorney of Record**

ELIZABETH C. BUCKINGHAM

#### Correspondent

John L. Beard Merchant & Gould P.C. P.O. Box 2910

Minneapolis MN 55402-0910 Phone Number: 612-332-5300 Fax Number: 612-332-9081

This page was generated by the TARR system on 2010-01-12 14:47:47 ET

Serial Number: 78175220 <u>Assignment Information</u>

Trademark Document Retrieval

**Registration Number: 2949734** 

Mark (words only): POLARIS

Standard Character claim: No

Current Status: Registered.

**Date of Status: 2005-05-10** 

Filing Date: 2002-10-16

Transformed into a National Application: No

Registration Date: 2005-05-10

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at Trademark Assistance Center @uspto.gov

Current Location: 650 - Publication And Issue Section

Date In Location: 2005-03-30

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries Inc.

Address:

Polaris Industries Inc. 2100 Highway 55 Medina, MN 55340 United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

### GOODS AND/OR SERVICES

**International Class: 025** Class Status: Active

Page 2 of 3

parkas, belts, bandannas, scarves, tops, turtlenecks, sweatshirts, sweat pants, t-shirts, shirts; jerseys, caps, hats, jackets, pants, chaps, rain suits; warm-up suits; vests; wet suits; gloves, aqua boots, swimsuits, shorts, tops, race pullover shell, factory race long sideline jacket, factory race check vest, check vest, nylon jacket, fleece jacket liner, nylon jacket, leather jacket, insulated jacket, factory race pants, factory race bibs, factory race leather pants, bibs, ski bibs, convertible ski bib pants, non-insulated pants, factory race rider jersey, pullover; wind shirt, wind pants, polo shirt, denim shirt, knit sweater, leather gloves, leather mittens, gloves, nylon gloves, nylon mitt, factory race driver gloves, fleece thermal and nylon bomber caps, stocking caps, face mask, watch cap, neck gaiter, headband, ball cap, boots, leather boots, snow boots, rugged all-weather boots, hunting boots, sandals, insulated socks, wool socks, socks, liners, fleece pants, sweatshirt, sweatpants, balaclavas, snow shoes; riding chaps

Basis: 1(a)

**First Use Date:** 1966-12-31

First Use in Commerce Date: 1966-12-31

#### ADDITIONAL INFORMATION

#### **Prior Registration Number(s):**

908318 1360238 2034144

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### **PROSECUTION HISTORY**

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2005-07-19 - TEAS Change Of Correspondence Received

2005-05-10 - Registered - Principal Register

2005-02-16 - Law Office Registration Review Completed

2005-02-11 - Assigned To LIE

2005-02-06 - Allowed for Registration - Principal Register (SOU accepted)

2004-12-21 - Statement of use processing complete

2004-12-15 - Amendment to Use filed

2004-12-15 - TEAS Statement of Use Received

2004-11-18 - TEAS Change Of Correspondence Received

2004-11-08 - PAPER RECEIVED

2004-06-15 - Noa Mailed - SOU Required From Applicant

2004-03-23 - Published for opposition

2004-03-03 - Notice of publication

2004-01-27 - Approved for Pub - Principal Register (Initial exam)

2004-01-27 - EXAMINERS AMENDMENT E-MAILED

2003-10-15 - Communication received from applicant

2003-10-20 - PAPER RECEIVED

2003-04-23 - Non-final action mailed

2003-04-16 - Assigned To Examiner

### ATTORNEY/CORRESPONDENT INFORMATION

#### **Attorney of Record**

Elizabeth C. Buckingham

#### Correspondent

John L. Beard Merchant & Gould P.C. P.O. Box 2910

Minneapolis MN 55402-0910 Phone Number: 612-332-5300 Fax Number: 612-332-9081

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Trademark Document Retrieval Serial Number: 78175221 Assignment Information

**Registration Number: 2949735** 

Mark (words only): POLARIS

Standard Character claim: No

Current Status: Registered.

**Date of Status: 2005-05-10** 

Filing Date: 2002-10-16

Transformed into a National Application: No

Registration Date: 2005-05-10

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at Trademark Assistance Center @uspto.gov

Current Location: 650 - Publication And Issue Section

Date In Location: 2005-03-30

### LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries Inc.

Address:

Polaris Industries Inc. 2100 Highway 55 Medina, MN 55340

**United States** 

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### **GOODS AND/OR SERVICES**

**International Class: 028** Class Status: Active

Toy vehicles and miniature vehicle replicas; Christmas tree ornaments

Basis: 1(a)

First Use Date: 2003-03-31

First Use in Commerce Date: 2003-03-31

#### ADDITIONAL INFORMATION

(NOT AVAILABLE)

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2005-07-19 - TEAS Change Of Correspondence Received

2005-05-10 - Registered - Principal Register

2005-02-16 - Law Office Registration Review Completed

2005-02-11 - Assigned To LIE

2005-02-06 - Allowed for Registration - Principal Register (SOU accepted)

2004-11-18 - TEAS Change Of Correspondence Received

2004-11-08 - PAPER RECEIVED

2004-11-05 - Statement of use processing complete

2004-10-20 - Amendment to Use filed

2004-10-20 - TEAS Statement of Use Received

2004-04-20 - Noa Mailed - SOU Required From Applicant

2004-01-27 - Published for opposition

2004-01-07 - Notice of publication

2003-12-01 - Approved for Pub - Principal Register (Initial exam)

2003-10-20 - Communication received from applicant

2003-10-20 - PAPER RECEIVED

2003-06-04 - Non-final action mailed

2003-06-02 - Previous allowance count withdrawn

2003-04-21 - Approved for Pub - Principal Register (Initial exam)

2003-04-16 - Assigned To Examiner

### ATTORNEY/CORRESPONDENT INFORMATION

### **Attorney of Record**

David C. West

#### Correspondent

John L. Beard Merchant & Gould P.C. P.O. Box 2910 Minneapolis MN 55402-0910

Phone Number: 612-332-5300 Fax Number: 612-332-9081

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Serial Number: 78311738 <u>Assignment Information</u>

Trademark Document Retrieval

**Registration Number: 3276102** 

Mark (words only): POLARIS

Standard Character claim: No

Current Status: Registered.

**Date of Status: 2007-08-07** 

Filing Date: 2003-10-09

Transformed into a National Application: No

Registration Date: 2007-08-07

Register: Principal

Law Office Assigned: LAW OFFICE 115

If you are the applicant or applicant's attorney and have questions about this file, please contact

the Trademark Assistance Center at Trademark Assistance Center @uspto.gov

Current Location: 650 - Publication And Issue Section

Date In Location: 2007-07-03

### LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries, Inc.

#### Address:

Polaris Industries, Inc. 2100 Highway 55 Medina, MN 55340

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### GOODS AND/OR SERVICES

International Class: 014 Class Status: Active Watches **Basis:** 1(a)

First Use Date: 1994-00-00

First Use in Commerce Date: 1994-00-00

#### ADDITIONAL INFORMATION

#### **Prior Registration Number(s):**

908318

1360238

2034144

2091863

2279456

2383434

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-08-07 - Registered - Principal Register

2007-07-03 - Law Office Registration Review Completed

2007-07-03 - Assigned To LIE

2007-05-30 - Allowed for Registration - Principal Register (SOU accepted)

2007-05-09 - Statement of use processing complete

2007-01-30 - Amendment to Use filed

2007-01-30 - TEAS Statement of Use Received

2007-01-30 - TEAS Change Of Correspondence Received

2006-08-01 - Noa Mailed - SOU Required From Applicant

2006-06-15 - Opposition terminated for Proceeding

2006-06-15 - Opposition dismissed for Proceeding

2005-12-19 - Opposition instituted for Proceeding

2005-08-15 - PAPER RECEIVED

- 2005-08-01 PAPER RECEIVED
- 2005-07-25 Attorney Revoked And/Or Appointed
- 2005-07-25 TEAS Revoke/Appoint Attorney Received
- 2005-07-19 TEAS Change Of Correspondence Received
- 2005-06-13 Extension Of Time To Oppose Received
- 2005-06-07 Published for opposition
- 2005-05-18 Notice of publication
- 2005-02-16 Law Office Publication Review Completed
- 2005-02-11 Assigned To LIE
- 2004-11-23 Approved for Pub Principal Register (Initial exam)
- 2004-11-23 Amendment From Applicant Entered
- 2004-11-01 Communication received from applicant
- 2004-11-18 TEAS Change Of Correspondence Received
- 2004-11-18 Assigned To LIE
- 2004-11-08 PAPER RECEIVED
- 2004-11-01 PAPER RECEIVED
- 2004-04-29 Non-final action mailed
- 2004-04-28 Assigned To Examiner

#### ATTORNEY/CORRESPONDENT INFORMATION

#### **Attorney of Record**

John L. Beard

#### Correspondent

ANDREW S. EHARD MERCHANT & GOULD P.C. P.O. BOX 2910 MINNEAPOLIS, MN 55402-0910 Phone Number: 612-332-5300

Fax Number: 612-332-9081

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Serial Number: 78314341 <u>Assignment Information</u> <u>Trademark Document Retrieval</u>

**Registration Number: 3117911** 

Mark (words only): POLARISTAR PROTECTION

Standard Character claim: No

Current Status: Registered.

**Date of Status: 2006-07-18** 

Filing Date: 2003-10-16

Transformed into a National Application: No

Registration Date: 2006-07-18

Register: Principal

Law Office Assigned: LAW OFFICE 115

If you are the applicant or applicant's attorney and have questions about this file, please contact

the Trademark Assistance Center at Trademark Assistance Center @uspto.gov

Current Location: 650 - Publication And Issue Section

**Date In Location: 2006-06-09** 

### LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries Inc.

#### Address:

Polaris Industries Inc. 2100 Highway 55 Medina, MN 55340 United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### GOODS AND/OR SERVICES

International Class: 036 Class Status: Active extended warranty and service contracts for purchasers of recreational vehicles such as snowmobiles, ATV's, utility vehicles, boats and motorcycles

Basis: 1(a)

First Use Date: 2004-03-08

First Use in Commerce Date: 2004-07-20

#### ADDITIONAL INFORMATION

**Disclaimer: PROTECTION** 

**Prior Registration Number(s):** 

2464512

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-04-02 - Attorney Revoked And/Or Appointed

2007-04-02 - TEAS Revoke/Appoint Attorney Received

2006-07-18 - Registered - Principal Register

2006-06-06 - Law Office Registration Review Completed

2006-05-19 - Assigned To LIE

2006-05-15 - Allowed for Registration - Principal Register (SOU accepted)

2006-05-08 - Statement of use processing complete

2006-04-26 - Amendment to Use filed

2006-04-26 - TEAS Statement of Use Received

2005-11-15 - Noa Mailed - SOU Required From Applicant

2005-08-23 - Published for opposition

2005-08-03 - Notice of publication

2005-07-25 - Attorney Revoked And/Or Appointed

2005-07-25 - TEAS Revoke/Appoint Attorney Received

- 2005-07-19 TEAS Change Of Correspondence Received
- 2005-04-20 Law Office Publication Review Completed
- 2005-04-13 Approved for Pub Principal Register (Initial exam)
- 2005-04-13 Amendment From Applicant Entered
- 2004-11-16 Communication received from applicant
- 2004-11-19 PAPER RECEIVED
- 2004-11-18 TEAS Change Of Correspondence Received
- 2004-11-18 Assigned To LIE
- 2004-11-08 PAPER RECEIVED
- 2004-05-17 Non-final action e-mailed
- 2004-05-05 Assigned To Examiner

### ATTORNEY/CORRESPONDENT INFORMATION

### **Attorney of Record**

Andrew S. Ehard

#### Correspondent

Andrew S. Ehard Merchant & Gould P.C. P.O. Box 2910

Minneapolis MN 55402-0910 Phone Number: 612-332-5300

Fax Number: 612-332-9081

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This page was generated by the TARR system on 2010-01-12 14:50:14 ET

Serial Number: 78314349 Assignment Information Trademark Document Retrieval

**Registration Number:** 3117912

Mark (words only): POLARISTAR POWERTRAIN

Standard Character claim: No

Current Status: Registered.

**Date of Status: 2006-07-18** 

Filing Date: 2003-10-16

Transformed into a National Application: No

**Registration Date:** 2006-07-18

Register: Principal

Law Office Assigned: LAW OFFICE 115

If you are the applicant or applicant's attorney and have questions about this file, please contact

the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 - Publication And Issue Section

**Date In Location: 2006-06-09** 

### LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries Inc.

Address:

Polaris Industries Inc. 2100 Highway 55 Medina, MN 55340

**United States** 

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### GOODS AND/OR SERVICES

**International Class: 036** Class Status: Active

extended warranty and service contracts for purchasers of recreational vehicles such as snowmobiles, ATV's, utility vehicles, boats and motorcycles

Basis: 1(a)

First Use Date: 2004-03-08

First Use in Commerce Date: 2004-07-20

#### ADDITIONAL INFORMATION

**Disclaimer: POWERTRAIN** 

**Prior Registration Number(s):** 

2464512

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-04-02 - Attorney Revoked And/Or Appointed

2007-04-02 - TEAS Revoke/Appoint Attorney Received

2006-07-18 - Registered - Principal Register

2006-06-06 - Law Office Registration Review Completed

2006-05-19 - Assigned To LIE

2006-05-15 - Allowed for Registration - Principal Register (SOU accepted)

2006-05-05 - Statement of use processing complete

2006-04-25 - Amendment to Use filed

2006-04-25 - TEAS Statement of Use Received

2005-11-15 - Noa Mailed - SOU Required From Applicant

2005-08-23 - Published for opposition

2005-08-03 - Notice of publication

2005-07-25 - Attorney Revoked And/Or Appointed

2005-07-25 - TEAS Revoke/Appoint Attorney Received

2005-07-19 - TEAS Change Of Correspondence Received

2005-04-20 - Law Office Publication Review Completed

2005-04-13 - Approved for Pub - Principal Register (Initial exam)

2005-04-13 - Amendment From Applicant Entered

2004-11-16 - Communication received from applicant

2004-11-19 - PAPER RECEIVED

2004-11-18 - TEAS Change Of Correspondence Received

2004-11-18 - Assigned To LIE

2004-11-08 - PAPER RECEIVED

2004-05-17 - NON-FINAL ACTION E-MAILED

2004-05-17 - Non-final action e-mailed

2004-05-05 - Assigned To Examiner

#### ATTORNEY/CORRESPONDENT INFORMATION

#### **Attorney of Record**

Andrew S. Ehard

#### Correspondent

Andrew S. Ehard Merchant & Gould P.C.

P.O. Box 2910

Minneapolis MN 55402-0910 Phone Number: 612-332-5300 Fax Number: 612-332-9081 Thank you for your request. Here are the latest results from the <u>TARR web server</u>.

This page was generated by the TARR system on 2010-01-12 14:50:40 ET

Serial Number: 78888095 Assignment Information

Trademark Document Retrieval

**Registration Number: 3341960** 

Mark

# **POLARIS**

(words only): POLARIS

Standard Character claim: Yes

Current Status: Registered.

**Date of Status: 2007-11-20** 

Filing Date: 2006-05-19

Transformed into a National Application: No

**Registration Date:** 2007-11-20

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at <a href="mailto:TrademarkAssistanceCenter@uspto.gov">TrademarkAssistanceCenter@uspto.gov</a>

Current Location: 650 - Publication And Issue Section

Date In Location: 2007-10-18

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries Inc.

#### Address:

Polaris Industries Inc. 2100 Highway 55

Medina, MN 553409770

**United States** 

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### **GOODS AND/OR SERVICES**

International Class: 012 Class Status: Active

tires

Basis: 1(a)

First Use Date: 2004-02-11

First Use in Commerce Date: 2004-02-11

#### ADDITIONAL INFORMATION

#### **Prior Registration Number(s):**

1403054

2777868

2851927

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-11-20 - Registered - Principal Register

2007-10-18 - Law Office Registration Review Completed

2007-10-17 - Assigned To LIE

2007-09-18 - Allowed for Registration - Principal Register (SOU accepted)

2007-09-10 - Statement of use processing complete

2007-08-31 - Amendment to Use filed

2007-08-31 - TEAS Statement of Use Received

2007-04-02 - Attorney Revoked And/Or Appointed

2007-04-02 - TEAS Revoke/Appoint Attorney Received

2007-03-06 - Noa Mailed - SOU Required From Applicant

2006-12-12 - Published for opposition

2006-11-22 - Notice of publication

2006-10-17 - Law Office Publication Review Completed

2006-10-17 - Assigned To LIE

2006-10-10 - Examiner's amendment mailed

2006-10-10 - Approved for Pub - Principal Register (Initial exam)

2006-10-10 - Examiner's Amendment Entered

2006-10-10 - Examiners Amendment -Written

2006-10-10 - Assigned To Examiner

2006-05-26 - New Application Entered In Tram

# ATTORNEY/CORRESPONDENT INFORMATION

#### **Attorney of Record**

Andrew S. Ehard

#### Correspondent

Andrew S. Ehard Merchant & Gould P.C.

P.O. Box 2910

Minneapolis MN 55402-0910 Phone Number: 612-332-5300 Fax Number: 612-332-9081 Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-01-12 14:50:59 ET

Serial Number: 77774565 Assignment Information

Trademark Document Retrieval

**Registration Number: (NOT AVAILABLE)** 

Mark

# **POLARIS**

(words only): POLARIS

Standard Character claim: Yes

Current Status: Application has been published for opposition.

**Date of Status: 2009-11-24** 

Filing Date: 2009-07-06

The Information will be/was published in the Official Gazette on 2009-11-24

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 110

**Attorney Assigned:** BLOHM LINDA E

Current Location: 650 - Publication And Issue Section

**Date In Location:** 2009-10-21

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Polaris Industries Inc.

Address:

Polaris Industries Inc. 2100 Highway 55 Medina, MN 553409770 United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### **GOODS AND/OR SERVICES**

International Class: 012 Class Status: Active

Electric all-terrain utility vehicles; electric low-speed and recreational vehicles, namely, golf carts, golf

cars, and 4-wheeled land vehicles for use in primarily closed communities

**Basis:** 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

#### ADDITIONAL INFORMATION

#### **Prior Registration Number(s):**

1360238 2851927

3343562

### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-11-24 - Published for opposition

2009-11-04 - Notice of publication

2009-10-21 - Law Office Publication Review Completed

2009-10-21 - Assigned To LIE

2009-10-01 - Examiner's amendment mailed

2009-10-01 - Approved for Pub - Principal Register (Initial exam)

2009-10-01 - Examiner's Amendment Entered

2009-10-01 - Examiners Amendment -Written

2009-10-01 - Assigned To Examiner

2009-07-09 - New Application Office Supplied Data Entered In Tram

2009-07-09 - New Application Entered In Tram

# ATTORNEY/CORRESPONDENT INFORMATION

#### **Attorney of Record**

Andrew S. Ehard

**Correspondent** ANDREW S. EHARD MERCHANT & GOULD P.C. PO BOX 2910

MINNEAPOLIS, MN 55402-0910 Phone Number: 612-332-5300 Fax Number: 612-332-9081

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This page was generated by the TARR system on 2010-01-12 14:51:15 ET

Serial Number: 75079100 Assignment Information

Trademark Document Retrieval

**Registration Number: 2209426** 

Mark



(words only): VICTORY MOTORCYCLES POLARIS EST. 1954

Standard Character claim: No

Current Status: This registration has been renewed.

**Date of Status: 2008-09-26** 

Filing Date: 1996-03-27

Transformed into a National Application: No

**Registration Date:** 1998-12-08

Register: Principal

Law Office Assigned: LAW OFFICE 104

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at <a href="mailto:TrademarkAssistanceCenter@uspto.gov">TrademarkAssistanceCenter@uspto.gov</a>

Current Location: 830 -Post Registration

Date In Location: 2008-09-26

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. POLARIS INDUSTRIES INC.

Address:

POLARIS INDUSTRIES INC. 2100 HIGHWAY 55

MEDINA, MN 55340

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### GOODS AND/OR SERVICES

International Class: 012 Class Status: Active

motorcycles **Basis:** 1(a)

First Use Date: 1998-07-16

First Use in Commerce Date: 1998-07-16

#### ADDITIONAL INFORMATION

Disclaimer: "MOTORCYCLES", "MADE IN U.S.A.", and "EST. 1954"

**Design Search Code(s):** 

01.01.06 - Stars with rays or radiating lines

01.07.01 - Globes with outlines of continents

03.17.01 - Wings, birds'

26.03.01 - Ovals as carriers and single line borders

26.09.02 - Plain single line squares; Squares, plain single line

26.09.21 - Squares that are completely or partially shaded

### Prior Registration Number(s):

767029

908318

1360238

1403054

### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-09-26 - First renewal 10 year

2008-09-26 - Section 8 (10-year) accepted/ Section 9 granted

2008-09-02 - Assigned To Paralegal

2008-08-25 - TEAS Section 8 & 9 Received

- 2007-07-30 Case File In TICRS
- 2005-07-19 TEAS Change Of Correspondence Received
- 2004-12-21 Section 8 (6-year) accepted & Section 15 acknowledged
- 2004-11-22 Section 8 (6-year) and Section 15 Filed
- 2004-11-22 TEAS Section 8 & 15 Received
- 2002-10-17 TEAS Change Of Correspondence Received
- 1998-12-08 Registered Principal Register
- 1998-09-23 Allowed for Registration Principal Register (SOU accepted)
- 1998-09-19 Assigned To Examiner
- 1998-09-04 Statement of use processing complete
- 1998-08-24 Amendment to Use filed
- 1998-04-10 Extension 1 granted
- 1998-03-03 Extension 1 filed
- 1997-09-16 Noa Mailed SOU Required From Applicant
- 1997-06-24 Published for opposition
- 1997-05-23 Notice of publication
- 1997-04-07 Approved for Pub Principal Register (Initial exam)
- 1997-04-07 Communication received from applicant
- 1996-09-13 Non-final action mailed
- 1996-09-04 Assigned To Examiner

# ATTORNEY/CORRESPONDENT INFORMATION

### **Attorney of Record**

Andrew S. Ehard

#### Correspondent

Andrew S. Ehard Merchant & Gould P.C. P.O. Box 2910 Minneapolis MN 55402-0910 Phone Number: 612-332-5300 Fax Number: 612-332-9081



# **United States Patent and Trademark Office**





## Assignments on the Web > Trademark Query

# **Trademark Assignment Abstract of Title**

**Total Assignments: 1** 

Serial #: 75079100

Filing Dt: 03/27/1996

Reg #: 2209426

Reg. Dt: 12/08/1998

Registrant: Polaris Industries Partners L.P.

Mark: VICTORY MOTORCYCLES POLARIS EST. 1954

**Assignment: 1** 

**Reel/Frame:** 1774/0307

Received: 08/27/1998

Recorded: 08/18/1998

Pages: 4

Conveyance: DUPLICATE RECORDING, SEE RECORDING AT REEL 1754, FRAME 0219

Assignor: POLARIS INDUSTRIES PARTNERS L.P.

Exec Dt: 12/26/1996

Entity Type: LIMITED PARTNERSHIP

Citizenship: DELAWARE
Entity Type: CORPORATION
Citizenship: DELAWARE

Assignee: POLARIS INDUSTRIES INC.

1225 HIGHWAY 169

MINNEAPOLIS, MINNESOTA 55441

Correspondent: GREGORY P. KAIHOI

1100 INTERNATIONAL CENTRE 900 SECOND AVENUE SOUTH MINNEAPOLIS, MN 55402

Search Results as of: 01/12/2010 02:51 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.

Web interface last modified: October 18, 2008 v.2.0.2

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